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Media Contacts: Rebecca Ehlers / Tim Wirtz
Hoffman York
414.225.9568 / 414.225.9522
rehlers@hyc.com
twirtz@hyc.com

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**Madison Metropolitan School District Presented With Governor's Award For
Energy Efficiency and a Financial Incentive Check from Public Service
Commission Chairperson Dan Ebert**

- School district commits to saving money and energy with the help of Focus on Energy -

MADISON, Wis. (October 30, 2006) – Today Public Service Commission Chairperson Dan Ebert presented the Madison Metropolitan School District (MMSD), with the Governor's Award for Excellence in Energy Efficiency. In addition, Chairperson Ebert handed the MMSD a financial incentive check in the amount of \$45,009 from Focus on Energy, Wisconsin's statewide energy efficiency and renewable energy initiative. The award was for the school district's ongoing commitment to becoming more energy efficient and the financial incentive check was given to help fund its recent implementation of PC network controls and high efficiency lighting throughout the district.

The PC network controls software provided by Verdiem was installed to address unnecessary energy consumption in the operation of the MMSD's computers. Computer monitors with PC network controls enter a low-power sleep mode during periods of inactivity, which can result in an annual savings of \$10 to \$30 per monitor in energy costs. Monitors can be reactivated in a matter of seconds by touching the keyboard or mouse, making PC network controls an easy and convenient way to cut energy consumption. The MMSD estimates its use of the energy efficient technology will result in a reduction of more than 1.9 million kilowatt-hours a year and an annual energy cost savings of nearly \$1.3 million.

Focus on Energy also identified lighting as an opportunity for improving the energy efficiency of the school district. The MMSD installed occupancy sensors in many rooms throughout the district so lights will only remain on when the rooms are in use. It also replaced standard incandescent light bulbs with ENERGY STAR[®] qualified compact fluorescent light bulbs, which use up to 75 percent

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less energy and last as much as ten times longer than their standard counterparts. In addition, the MMSD installed energy efficient light emitting diodes, more commonly referred to as LEDs, in exit signs throughout the district.

“The Madison Metropolitan School District understands the importance of energy efficiency as a way to cut energy costs, reduce energy consumption and protect the environment for future generations,” said Ebert. “Its commitment to energy efficiency makes the MMSD a role-model for students and for other school districts in Wisconsin.”

Focus on Energy’s partnership with the MMSD began in 2001. Since then the district has received \$204,906 in financial incentives from Focus on Energy and has undertaken a number of energy efficiency projects and improvements saving them more than \$4.9 million in annual energy costs.

“Focus on Energy has helped us realize that reducing our energy consumption is better for our bottom line and for the environment in which we are teaching our children,” noted Doug Pearson, director of building services for the Madison Metropolitan School District. “The less we spend on operating costs, the more we can devote to education.”

Some other improvements made by the MMSD include the repair and eventual replacement of steam traps, building automation projects in 23 of its schools, unit ventilators in nine schools and boiler replacements. Planning for future energy efficiency projects is currently under way.

For more information about saving opportunities at other businesses or Focus on Energy’s Business Programs, call Focus on Energy at 800.762.7077 or visit focusonenergy.com.

About Focus on Energy

Focus on Energy is a public-private partnership offering energy information and services to energy utility customers throughout Wisconsin. The goals of this program are to encourage energy efficiency and use of renewable energy, enhance the environment and ensure the future supply of energy for Wisconsin. Since July 2001, the program has helped Wisconsin’s businesses and residents cut their annual utility bills by more than \$129 million – reducing their energy consumption by more than 931 million kilowatt-hours of electricity and more than 47 million therms of natural gas. For more information, call 800.762.7077 or visit focusonenergy.com.

About Focus on Energy Business Programs

Focus on Energy, a statewide service, works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. We provide technical expertise, training and financial incentives to help implement innovative energy management projects. We place emphasis on helping implement projects that otherwise would not get completed, or to complete projects sooner than scheduled. Our efforts help Wisconsin residents and businesses manage rising energy costs, protect our environment and control the state's growing demand for electricity and natural gas.