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## **Governor Doyle Announces Renewable Energy Efforts Saves State More Than \$193 Million a Year**

### ***Focus on Energy Program Helps Residents and Businesses Save Energy and Money***

MADISON – Governor Jim Doyle today announced that Focus on Energy, Wisconsin’s energy efficiency and renewable energy initiative, has helped Wisconsin residents and businesses save more than \$193 million in annual energy costs by working with the program.

“For more than eight years the Focus on Energy Program has worked with Wisconsin residents and businesses to better the environment and reduce energy costs,” Governor Doyle said. “The Focus Program is consistently recognized on a national level for its contributions to the environment and to the residents of Wisconsin. The energy and cost savings numbers will continue to grow as more residents and businesses take advantage of the program’s offerings.”

The savings translate into real economic and environmental benefits, impacting businesses and consumers. To date the program has helped businesses from all sectors reduce energy consumption by more than 897 million kWh and more than 56 million therms, resulting in energy cost savings of nearly \$121 million. Focus Programs are designed to work with eligible Wisconsin businesses of all sizes and in all industries to install cost effective energy efficiency and renewable energy projects.

The residential offerings have amounted to more than \$64 million in annual energy cost savings since 2001. Focus makes purchasing energy efficiency products easier by providing Cash-Back Rewards on things like qualified water heaters, heating and cooling systems and lighting, to name a few. The program also provides professional advice to residents wanting to build energy efficient homes or assess the efficiency of their existing homes.

To put the figures into perspective, the total savings are equivalent to:

- The amount of electricity consumed annually by approximately 218,000 average homes in Wisconsin.
- Meeting the electricity needs of a town the size of Dodgeville, Wis., for 29 years.
- The amount of energy produced by burning 7,267 rail car loads of coal.
- The same energy value as 4 million barrels of oil.

The following tables provide details about the financial, energy and environmental savings generated by Wisconsin’s Focus on Energy Program.

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<b>FOCUS ON ENERGY BENEFIT DISTRIBUTION BY SECTOR</b>				
<b>July 1, 2001 – June 30, 2008</b>				
	<b>Business</b>	<b>Residential</b>	<b>Renewable Energy</b>	<b>Total</b>
Electricity Kilowatt-hour Savings	897,016,054	506,149,203	50,198,755	1,453,364,012
Natural Gas Therms Savings	56,272,460	10,450,240	3,776,655	70,499,355
Annual Dollar Value of Energy Savings	\$120,852,422	\$64,903,190	\$8,034,773	\$193,790,385

<b>FOCUS ON ENERGY EMISSIONS REDUCTIONS (in pounds)</b>			
<b>July 1, 2001 – June 30, 2008</b>			
<b>Nitrogen Oxides</b>	<b>Sulfur Dioxide</b>	<b>Greenhouse Gas Carbon Dioxide</b>	<b>Mercury</b>
More than 3.4 million pounds	More than 5.3 million pounds	More than 3.2 billion pounds	224 pounds

**About Focus on Energy**

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas. For more information about Focus on Energy, please call (800) 762-7077 or visit [focusonenergy.com](http://focusonenergy.com). For a copy of the progress report, please visit the Focus on Energy Web site at [focusonenergy.com/evaluation](http://focusonenergy.com/evaluation).