



..... **for immediate release** .....

**Media Contacts:** Rebecca Ehlers / Tim Wirtz  
Hoffman York  
414-225-9568 / 414-225-9522  
rehlers@hyc.com  
twirtz@hyc.com

.....

**SPECTRUM BRANDS WINS AWARD FOR EXCELLENCE IN  
ENERGY EFFICIENCY**

*- Focus on Energy recognizes Spectrum Brands for energy efficiency improvements -*

**MADISON, Wis. (November 14, 2006)** – Spectrum Brands has received the Focus on Energy Award for Excellence in Energy Efficiency for the implementation of innovative energy efficiency projects within their business. With the help of Focus on Energy’s Commercial Sector, part of Wisconsin’s energy efficiency and renewable energy initiative, and Johnson Controls Inc., Spectrum Brands made energy efficiency improvements by installing High Performance T8 (HPT8) lighting throughout their corporate headquarters and Tech Center. HPT8 lighting systems utilize low ballast factor ballasts with high lumen, long life T8 lamps to lower energy use while providing as much light as a standard T8 system. Spectrum Brands was also eligible for financial incentives from Focus on Energy for this energy improvement which is expected to save more than \$25,000 in annual energy costs and result in reductions in air pollution of 438,563 pounds of carbon dioxide and 3,200 pounds of sulfur dioxide.

Johnson Controls Inc. (JCI) has partnered with Spectrum Brands for several years by providing on-site facilities management. Bill Wheeler from JCI previously alerted Spectrum about the potential retrofit as a means to reduce energy costs. This year Spectrum Brands renewed its interest in energy conservation and coupled with the fact that their existing system of T-12 lamps and fixtures are being phased out by manufacturers and distributors, made the decision move ahead easier.

PKK Lighting in Middleton, WI was chosen for the following reasons: They are a local company who has been a reliable vendor with an excellent service record to Rayovac and Spectrum Brands for a number of years and the cost per fixture was lower than the other vendors.

-more-

“The lighting retrofit was combined with a workspace reorganization project. The project has been beneficial in many ways, besides the financial aspects,” said Mark Ambrosius, Spectrum’s Facilities Manager. “Due to the increased lighting from the new lamps and better use of natural lighting with our many windows, we’ve been able to reduce energy use by turning some lamps off during bright days.” Early observations of energy consumption have shown a definite decrease in energy use since the completion of the project. “We’re very proud of the alliance we’ve forged between Spectrum Brands and Johnson Controls,” added Ambrosius. “The collaboration on this project is one example of JCI’s commitment to that strong partnership.”

“We are proud to present Spectrum Brands with the Focus on Energy Award for Excellence in Energy Efficiency,” said Dan Tarrence, sector manager for Focus on Energy’s Commercial Program. “Their leadership in energy efficiency will benefit not only their business but also the environment, the community and our energy’s future. This is a perfect example of how high performance T8 lighting systems can cost effectively deliver better quality light as well as energy savings for businesses.”

Commercial businesses have numerous opportunities to save money through energy efficiency. Focus on Energy offers a range of services to owners and managers of commercial businesses. The results for businesses have meant lower operating costs and an improved bottom line as holds true for Spectrum Brands. In total, businesses in Wisconsin have saved about \$40,000,000 in energy costs annually.

For more information about saving opportunities at other commercial facilities or Focus on Energy’s Business Programs, call Focus on Energy at 800.762.7077 or visit [focusonenergy.com](http://focusonenergy.com).

### **About Spectrum Brands**

Spectrum Brands North American Headquarters and Technology Center is located in Madison, Wisconsin. Spectrum Brands is a global consumer products company and a leading supplier of batteries, lawn and garden care products, specialty pet supplies and shaving and grooming products. The company’s products are sold by the world’s top 20 retailers and are available in more than one million stores in 120 countries around the world.

### **About Focus on Energy’s Business Programs**

Focus on Energy’s Business Programs encourages energy efficiency and the use of renewable energy while targeting commercial businesses, industrial, agricultural and school and local government operations throughout Wisconsin. The Commercial Sector of the Focus on Energy Business Program serves more than 150,000 businesses including restaurants, hotels and lodging, grocery and convenience stores and healthcare facilities. For more information, call 800.762.7077 or visit [focusonenergy.com](http://focusonenergy.com).

###