



media alert

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10,000th Wisconsin ENERGY STAR[®] Home to be Dedicated

- Home signifies importance of energy efficiency, even in historically fractured housing market -

WHO:

- Monona Mayor Robb Kahl and his wife Jennifer Kahl – homeowners
- Mark Meyer, Commissioner of the Public Service Commission of Wisconsin (PSC)
- Sue Hanson – Wisconsin ENERGY STAR Homes Program manager
- David Simon – President of Operations, Veridian Homes

WHAT:

Monona Mayor Robb Kahl and others will be on hand to celebrate the completion of the 10,000th home built under Focus on Energy's Wisconsin ENERGY STAR Homes Program. The home represents the best in green building, applied building science and the recognition that a home is an integrated and interactive system. In fact, homes built to the program's standards are estimated to be 25 percent more energy efficient than homes built to Wisconsin's Uniform Dwelling Code.

Homeowners who build certified Wisconsin ENERGY STAR Homes find they are not only enjoying a well built home that is comfortable and durable — they are saving on energy costs and lessening their impact on the environment.

WHEN:

Wednesday, Dec. 3, 2008

10:30 a.m. – 11 a.m.: Speakers

11 a.m.: Tour of the home and demonstrations of energy efficient features.

WHERE:

Kahl residence
5700 Winnequah Road
Monona, WI 53716

**PHOTO &
INTERVIEW**

OPPORTUNITIES:

- Remarks from program manager Sue Hanson regarding how homes built under the Wisconsin ENERGY STAR Homes Program are some of the best-built homes in America.
- Blower door test demonstrating the air-tightness of the home, which results in lower heating and cooling costs for the residents.
- Interviews with homeowners Robb and Jennifer Kahl about the benefits of living in a Wisconsin ENERGY STAR Home.
- Interview with David Simon of Veridian Homes about the benefits of working with the Wisconsin ENERGY STAR Homes Program.
- Interview with Mark Meyer of the PSC about the strides Wisconsin is taking towards being an energy efficient state.

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