

Marketing Materials Order Form Homes Program

As an active partner with Focus on Energy, marketing materials are available to your company to help promote the programs you participate in. Partners of the New Homes Program and the Home Performance with ENERGY STAR Program are allocated \$300 per program year for selected marketing materials. Focus on Energy will fill and track your orders on a first-come, first-served basis. **Once your allotment has reached the available \$300, you will be asked to pay for any additional materials requested.** Focus will contact you when your allotted funds are depleted so payment arrangements can be made for future orders. An electronic version of this form is available at focusonenergy.com/homespartners under Marketing.

PLEASE ALLOW TWO WEEKS FOR PROCESSING AND DELIVERY.

How to order:

1. Complete this form, indicating the materials and quantities you would like to receive. Each piece is listed by name, with the literature code that appears on the back of the piece. Limits on quantities are listed below, If you need more fact sheets or brochures, contact Focus to make arrangements.

2. Mail or fax this form to:

Focus on Energy
Attn: Marketing Materials Order
431 Charmany Drive
Madison, WI 53719
Fax: 608.249.0339

Contact Name	
Business Name	
Shipping Address	
City, State, ZIP	
Telephone	
Email	

New Homes Program					
FACT SHEETS (Maximum of 50)	Price	Qty.	BROCHURES (Maximum of 25)	Price	Qty.
Focus on Energy New Homes. Building the Dream (RES-2527-0211)			Focus on Energy New Homes. A Sense of Place* for consumers/homeowners (RES-2526-0211)	\$5 for 25	
			Focus on Energy New Homes Program: The Standard for Quality* for potential program partners (RES-2521-1210)	\$5 for 25	
OTHER MATERIAL	Price	Qty.	OTHER MATERIAL	Price	Qty.
Focus on Energy New Homes Yard Signs*	\$10 / each		Focus on Energy New Homes Welcome Floor Mats*	\$20 / each	
Focus on Energy New Homes Partner Sign* (8 1/2" x 11" counter sign)	\$10 / each				

*Items are subject to the \$300 allotment.



Order Form (continued)

Home Performance with ENERGY STAR® Program					
BROCHURES (Maximum of 25)	Price	Qty.		Price	Qty.
Home Performance Brochure: The process, step by step.* (RES-2272-0409)	\$5 for 25		Home Performance Brochure: Professional Home Improvement Consulting Services* for potential program partners only (RES-2271-0105)	\$5 for 25	
FACT SHEETS (Maximum of 50)	Price	Qty.		Price	Qty.
Addressing ice dams	Free		Basics of home heating	Free	
The basics of air sealing and insulating your home	Free		Buying central air conditioning for your home	Free	
A buyer's guide to existing homes	Free		Carbon monoxide	Free	
Choosing an efficient furnace	Free		Controlling home moisture problems	Free	
Cooling basics for your home	Free		Energy efficient water heaters	Free	
Energy savings checklist for your home	Free		Free home energy tips and information (summary of fact sheets)	Free	
Heating your home safely with wood	Free		Home Performance with ENERGY STAR	Free	
Managing your thermostat for comfort and energy savings	Free		Remodeling your home for energy efficiency	Free	
Ventilating your home	Free		Misc. – Business Card Sized Magnet	Free	
DVDs Limit 2 per consultant	Price	Qty.		Price	Qty.
Consumer DVD ¹	\$10		Contractor DVD ²	\$10	
Program Information	Price	Qty.		Price	Qty.
Program Binder (Maximum 10) ³	\$10		Leave Behind Folder (Maximum 50) ³	Free	
Combustion Safety Form	Free				

¹The consumer video can also be seen by homeowners on our Web site at focusonenergy.com/existinghomes.

²You can download the contractor video on our Homes Partner Web site at focusonenergy.com/homespartners.

³For participating contractors and consultants only.

ENERGY STAR Products Information					
FACT SHEETS (Maximum of 50)	Price	Qty.		Price	Qty.
Are your appliances and electronics wasting energy and money?	Free		Buying energy-efficient windows	Free	
Energy-efficient home lighting	Free		Reducing energy appliance use	Free	

Renewable Energy Information					
FACT SHEETS (Maximum of 50)	Price	Qty.		Price	Qty.
Assess your business and home's renewable energy potential	Free		Renewable energy projects: Guiding you through the process	Free	
Residential Federal tax incentives	Free				

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Fax to: 608.249.0339

Questions? Contact Residential Marketing Department: 800.762.7077