



*Temporary Suspension of Renewable Energy Projects for Businesses,
Effective July 1, 2011*

Frequently Asked Questions

06/17/2011

Issue Summary:

- Focus on Energy's business renewable energy program experienced exponential growth surpassing allocated budget and consequentially compromising the cost-effectiveness of renewable energy project installations for Wisconsin businesses.
- Focus on Energy is temporarily suspending incentives for **business program** renewable energy projects beginning **July 1, 2011**.
- Prescriptive incentives will be honored for all for projects completed by June 30, 2011.
- Custom incentives will be honored for all projects approved by Focus on Energy by June, 30 2011.
- Complete pre-registrations for small system solar and wind will be accepted up to 12 PM, Friday, June 24, 2011.
- Focus on Energy is committed to renewable energy and will continue to provide technical and educational support to businesses across Wisconsin.
- Suspension of the renewable energy incentive program for business is independent of the residential renewable incentive program.

Q.1) Why are the business program renewable energy incentives being temporarily suspended?

- High demand for Focus on Energy renewable energy incentives coupled with policy decisions from the State's Joint Finance Committee have constrained Focus on Energy's budget for business program renewables.
- Suspending the offering will allow Focus on Energy staff the opportunity to re-evaluate the current business program renewable framework to ensure the long term sustainability of the program.



Q.2) When will the temporary suspension of business renewable programs begin?

- The suspension will begin July 1, 2011.
- Projects completed by June 30, 2011 will be honored.

Q.3) Will incentives for my prescriptive project be honored?

- Applications for eligible business program projects completed before June 30, 2011 will be provided incentives.
- Project applications are due 45 days after project completion for all projects except for solar thermal and solar electric applications, which are due 60 days after project completion.
- Incentive applications for business program solar thermal and solar electric projects must be submitted by August 29, 2011.
- Incentive applications for all other business program renewable projects must be submitted by August 14, 2011.

Q.4) What does this mean for business program custom renewable projects?

- For custom incentives, any project approved for a custom incentive will be honored.
- Project approvals will be temporarily suspended after June 30, 2011.

Q.5) Can I pre-register a business program renewable energy project?

- Focus on Energy will accept pre-registrations for small system solar or wind projects up to 12 PM, Friday, June 24, 2011.
- All applications must be complete and accompanied by required supporting documentation.
- Incomplete applications or applications submitted after 12 PM, Friday, June 24 will not be reviewed.
- Projects that are not installed within six months of receiving pre-registration will not be funded.

Q.5) How long will the suspension for business renewables last?

- This is a temporary suspension. Before bringing the business renewable energy program back on-line, the incentive structure must be redesigned by Focus on Energy staff to ensure the long term sustainability of the program.



Q.6) Is Focus on Energy still committed to renewable energy?

- Absolutely. Focus on Energy will continue to provide technical support and educational outreach for businesses regarding renewable energy.
- The temporary suspension of the incentive offering is necessary to ensure that Focus on Energy can continue to offer renewable energy incentives in the future.

Q.7) How does this affect Focus on Energy's residential renewable program?

- Focus on Energy's residential renewable incentive programs are not affected.

Q.8) What about *other* business programs, will they still be offered?

- Yes. The suspension of the business renewable energy incentive program has no affect on Focus on Energy's *other* business incentive programs.