

# Going GR<sup>een</sup>

the prescription for a healthier building

*May 6, 2008*

*Country Springs Hotel, Pewaukee, WI*

The Wisconsin Green Building Alliance invites you to be recognized as a leader in the sustainable healthcare industry by becoming one of the sponsors of the 2008 “Going Green: A Prescription for a Healthier Building” Conference to be held on May 6, 2008 at the Country Springs Hotel in Pewaukee, WI.

You have the opportunity to contribute to an outstanding learning event, to increase your company’s visibility in the sustainable and health industry, to network with potential clients, and to provide leadership in creating a sustainable future for Wisconsin’s built environment.

## The Link Between Greening Healthcare and Healthy Business

There is growing interest in applying green building principles to the healthcare industry. Green facilities are seeing benefits of lower energy & operational costs, plus improved patient recovery and satisfaction as well as greater staff productivity with a healthier, toxin-free environment.

This symposium will look at the increasing evidence that green and sustainable features in healthcare buildings make financial sense and are achievable. Attendees will learn strategies to green new and existing facilities, and what programs currently exist to assist in the process.

## Outline of the Symposium

### KEYNOTE ADDRESSES

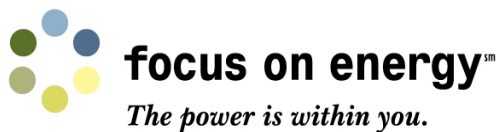
Overview of Greening the Healthcare Industry—What does it mean for my facility?  
Owner’s perspective—why it makes sense to become more green and sustainable

### BREAKOUT SESSIONS

The breakout sessions will offer information on smart strategies, renewable energy, retro-commissioning, and green integrated design, just to name a few!

## Promote Your Company’s Values!

To become a symposium sponsor, choose a sponsorship level, complete the attached form and return it with payment to *Wisconsin Green Building Alliance*, 759 N. Milwaukee Street, Suite 304, Milwaukee, WI 53202. You can also fax the form to (414)224-1458. For additional information, contact Connie Lindholm at (414)224-9422. Thanks for your support!





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**PLATINUM SPONSOR--\$2500**

A Platinum sponsor provides a cash contribution of \$2500 or more. Benefits include the following:

- Five complimentary registrations for the symposium that can be used for your clients and/or employees.
- Exhibit fee waived for two tabletops to exhibit your company's display and information.
- Placement of your company's literature on the attendee tables during the opening general session.
- Sponsorship of a keynote speaker.
- Recognition on symposium signage.
- Formal recognition and organizational logo featured in the general session at the symposium.
- Promotional materials sent to an estimated 7,000 individuals.
- A link from the symposium website to your company's website.

A listing of symposium participants in Excel, Word or text.

**GOLD SPONSOR--\$1500**

A Gold sponsor provides a cash contribution of \$1500. Benefits include the following:

- Three complimentary registrations for the symposium that can be used for your clients and/or employees.
- Exhibit fee waived for two tabletops to exhibit your company's display and information.
- Sponsorship of a breakout session of your choice.
- Recognition on symposium signage.
- Formal recognition and organizational logo featured in the general session at the symposium.
- Promotional materials sent to an estimated 7,000 individuals.
- A link from the symposium website to your company's website.

A listing of symposium participants in Excel, Word or text.

**SILVER SPONSOR--\$1000**

A Silver sponsor provides a cash contribution of \$1000. Benefits include the following:

- Two complimentary registrations for the symposium that can be used for your clients and/or employees.
- Recognition on symposium signage.
- Exhibit fee waived for one tabletop display.
- Formal recognition and organizational logo featured in the general session at the symposium.
- Promotional materials sent to an estimated 7,000 individuals.
- A link from the symposium website to your company's website.

A listing of conference participants in Excel, Word or text.

**BRONZE SPONSOR--\$500**

A Bronze sponsor provides a cash contribution of \$500. Benefits include the following:

- One complimentary registration for the symposium that can be used for your clients and/or employees.
- Formal recognition and organizational logo featured in the general session at the symposium.
- Promotional materials sent to an estimated 7,000 individuals.
- A link from the symposium website to your company's website.

A listing of conference participants in Excel, Word or text.

# "Going Green: A Prescription for a Healthier Building"

May 6, 2008

Country Springs Hotel, Pewaukee, WI

## Sponsorship categories

Please check the level of sponsorship you are providing. Criteria and benefits of each level of sponsorship are described on the reverse side. Early sponsorship guarantees recognition in promotional materials. The deadline for inclusion in the Symposium marketing materials is March 30, 2008.

- Platinum Sponsor (\$2500 or above)
- Gold Sponsor (\$1500)
- Silver Sponsor (\$1,000)
- Bronze Sponsor (\$500)

## Sponsor information

Make checks or purchase orders payable to the Wisconsin Green Building Alliance and send to 759 N. Milwaukee Street, Suite 304, Milwaukee, WI 53202.

Contact name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_

Mailing address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email address \_\_\_\_\_

Website address to be linked to the conference website \_\_\_\_\_

## Organization name

List the name of the sponsoring organization, as you would like it to appear in promotional materials.

Name \_\_\_\_\_

Provide a paragraph that describes your organization or company and what you would like attendees to know about it.

## Distribution of symposium information.

Would you like to receive information about the symposium to distribute electronically?

Yes       No      If yes, what format (pdf, Word, txt) \_\_\_\_\_