

Financial incentives for renewable energy systems

As the cost of energy rises and our supplies of fossil fuels get smaller, more and more Wisconsinites are turning to renewable energy for their homes and businesses. Clean, green, renewable energy is a great—and increasingly affordable—way to protect against rising energy costs while strengthening Wisconsin's economy and doing something positive for the environment. Focus on Energy encourages Wisconsin residents and businesses to adopt renewable energy by offering information, technical expertise, and financial incentives.

WHY EFFICIENCY FIRST?

Before you purchase any renewable energy system, it's important to first maximize the energy efficiency of your home or business. The smaller your energy needs, the lower your monthly energy bills—and the less you'll need to spend on a renewable energy system that's capable of meeting your needs.

And now, home and business owners who invest in energy-efficiency upgrades prior to installing a solar electric, solar hot-water, or wind system may be eligible to receive enhanced financial incentives of up to double the standard Focus incentives. To learn more about these enhanced efficiency incentives, visit focusonenergy.com/efficiencyfirst.

FOCUS ON ENERGY INCENTIVES

Focus on Energy provides a variety of financial incentives for the implementation of renewable energy systems. Incentives vary by system type, size, and by the amount of energy the system is expected to produce. Focus incentives are limited and subject to change. Please see the details below and check focusonenergy.com/incentives for the most current information.

Solar Electric (Photovoltaic) Systems

- Incentives for residential and business systems with a DC-rated capacity of 0.5 to 6 kilowatts (kW) may

cover up to 30 percent of the total project cost, with a maximum incentive of \$11,250. These incentives are a set dollar amount based on the system's size. It is recommended but not required to register a system that will qualify for this type of incentive with Focus prior to installation.

- Incentives for business and multifamily systems with a DC-rated capacity of 6 to 20 kW may cover up to 30 percent of the total project cost, with a maximum incentive of \$40,000. These incentives are calculated based on the amount of energy the system will produce or offset on an annual basis. Preapproval is required in order to qualify for this type of incentive with Focus prior to installation.
- Incentives for business and multifamily systems with a capacity that exceeds 20 kW will be available multiple times throughout the year. These incentives are funded through a competitive process. In order to qualify for this type of incentive a proposal must be submitted and approved by Focus prior to installation.

Solar Water Heating Systems

- Incentives for residential and business systems with 8 or fewer collectors may cover up to 30 percent of the total project cost. Homeowners are eligible for a maximum incentive of \$2,400 while apartments, condos, businesses, and other organizations are eligible for a maximum incentive of \$9,250. These incentives are a set dollar amount based on the system's size. It is recommended but not required to register a system that will qualify for this type of incentive with Focus prior to installation.
- Incentives for business and multifamily systems with 9 to 32 panels may cover up to 30 percent of the total project cost, with a maximum incentive of \$40,000. These incentives are calculated based on the amount of energy the system will produce or offset on an annual basis. Preapproval is required in order to qualify for this type of incentive with Focus prior to installation.

For more information,
call 800.762.7077 or visit focusonenergy.com.

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- Incentives for business and multifamily systems with 33 or more collectors will be available multiple times throughout the year. These incentives are funded through a competitive process. In order to qualify for this type of incentive a proposal must be submitted and approved by Focus prior to installation.

Wind Electric Systems

- Incentives for residential and business wind turbines with a rated capacity of 20 kW or less at wind speeds of 11 meters per second may cover up to 30 percent of the total project cost, with a maximum incentive of \$38,000. These incentives are a set dollar amount based on the system's size. It is recommended but not required to register a system that will qualify for this type of incentive with Focus prior to installation.
- Incentives for business and multifamily systems with a capacity of more than 20 kW will be available multiple times throughout the year. These incentives are funded through a competitive process. In order to qualify for this type of incentive a proposal must be submitted and approved by Focus prior to installation.

Biogas Digester Systems

- Incentives for business systems will be available multiple times throughout the year. These incentives are funded through a competitive process. In order to qualify for this type of incentive a proposal must be submitted and approved by Focus prior to installation.

Biomass Energy Systems

- Incentives for business and multifamily systems that offset up to 5,000 therms per year may cover up to 30 percent of the total project cost, with a maximum incentive of \$10,000. These incentives are calculated based on the amount of energy the system will produce or offset on an annual basis. Preapproval is required in order to qualify for this type of incentive with Focus prior to installation.
- Incentives for business and multifamily systems that offset more than 5,000 therms per year will be available multiple times throughout the year. These incentives are funded through a competitive process. In order to qualify for this type of incentive a proposal must be submitted and approved by Focus prior to installation.

FEDERAL TAX CREDITS

For systems placed in service between 2009 and 2016, eligible residential taxpayers may claim a 30 percent tax credit on qualifying expenditures for eligible solar electric, solar hot-water, and ground-source (geothermal) heat pump systems,* as well as small wind systems with a nameplate capacity of 100 kW or less. Receipt of a Focus financial incentive for installing a renewable energy system may affect the basis for this tax credit. Please contact your tax professional for details.

Eligible businesses may also claim the 30 percent tax credit or receive a U.S. Treasury grant for qualifying solar electric and solar hot-water systems, solar lighting, small wind turbines with a nameplate capacity of 100 kW or less, biogas digesters with a nameplate capacity rating not less than 150 kW, as well as biomass combustion systems that produce electricity. Businesses that install a qualifying ground-source (geothermal) heat pump system may claim a 10 percent investment tax credit or receive a U.S. Treasury grant for eligible expenditures. In addition to these federal tax credits, businesses may take advantage of an accelerated depreciation schedule for all qualifying renewable energy equipment. Please contact your tax professional for details.

TAKE ACTION TODAY. SEE RESULTS TOMORROW.

To find out how you can reduce energy costs, call Focus on Energy at **800.762.7077** or visit **focusonenergy.com**.

STAY CURRENT AND CONNECTED!

Join our online conversation at **focusonenergy.com/socialnetworks** to connect with people who share your interest in saving energy and money at home and work. Also, visit **focusonenergy.com/incentives** for the latest incentives and requirements as Focus offers are subject to change.

* Focus does consider ground-source (geothermal) heat pump systems an efficient way to use electricity for heating and cooling. However, we do not classify ground-source heat pump systems as a renewable energy because the system will require a significant amount of electricity and/or gas for compressor operation, fan operation, and backup heat. Information about ground-source heat pumps can be found in the heating, ventilation, and cooling section of focusonenergy.com.

Focus on Energy works with eligible Wisconsin residents and businesses to install cost-effective energy efficiency and renewable energy projects. Focus information, resources, and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment, and control the state's growing demand for electricity and natural gas. For more information, call **800.762.7077** or visit **focusonenergy.com**.



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Partnering with Wisconsin utilities