

**This application covers products purchased and installed between July 1, 2011 and December 31, 2011.** Focus rewards are subject to change. Completed applications must be postmarked within 30 days of installation. Incomplete applications will be returned to the customer. Applications postmarked after 30 days will be denied. Keep a copy of this application and all invoices for your records. Allow 8 to 10 weeks for processing. For questions regarding this form or to check the status of this Reward, call 800.762.7077.

## SECTION 1: CUSTOMER INFORMATION

Make check out to:	Phone:	E-mail:
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Mailing Address:	Installation Address or <input type="checkbox"/> Same as Mailing Address:
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City:	State:	Zip Code:	City:	State: <b>WI</b>	Zip Code:
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Check is being made out to whom?  Homeowner  Landlord  Renter  Builder  Other: \_\_\_\_\_

**For Rewards Paid to Business** (Check **ONE** only):  Corporation  Partnership  Sole Proprietorship-Individual  LLC

Federal Tax ID of Payee (Must be 9 digits. Do not list tax exempt number):	<b>OR</b>	Social Security Number of Business Owner (Sole Proprietor Only AND no Federal Tax ID #):
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FED ID #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ SSN: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

## SECTION 2: HOME INFORMATION

Gas Utility Provider (required) or Propane (LP) Dealer at install address:	Gas Utility Provider Primary Acct # (if applicable):
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Electric Utility Provider (required) at install address:	Electric Utility Primary Acct #:
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Type of fuel used for heating the home: <input type="checkbox"/> Natural Gas <input type="checkbox"/> LP <input type="checkbox"/> Electric <input type="checkbox"/> Oil <input type="checkbox"/> Other: _____	Building Type: <input type="checkbox"/> New construction <input type="checkbox"/> Existing home	Building Use: <input type="checkbox"/> Residential 1-3 units <input type="checkbox"/> Residential 4+ units
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Is this work part of the Home Performance with ENERGY STAR<sup>®</sup> Program or Focus on Energy's New Homes Program?  
 Yes  No  Don't know If yes, name of contractor/builder: \_\_\_\_\_

## SECTION 3: PURCHASE INFORMATION Self Installation Contractor/Plumber Installation

Name of retail store where purchased (if applicable):	City	Phone: ( )
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## SECTION 4: SIGNATURES

The undersigned agree that they have read and agree to the Terms & Conditions within this application. By signing and submitting an application, the persons signing the application, in both an individual and representative capacity, represents and warrants that the information given in the application and related documents is complete, true, and correct.

Customer Name (Print):	Customer Signature:	Date:
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**A copy of the invoice is attached to this application. Applications without an invoice will be returned to the customer.**

Contractor Signature:	Date:
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Business Name of installing contractor (Print):	City:	Phone: ( )
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## **A POWER-VENTED, NATURAL GAS WATER HEATER**

Customer must purchase natural gas from a participating utility to qualify for this Reward. Visit [focusonenergy.com/waterheaters](http://focusonenergy.com/waterheaters) for list of participating utilities.

- TANK-TYPE, ENERGY FACTOR OF 0.64 OR GREATER = \$50**  
 **TANKLESS, ENERGY FACTOR OF 0.82 OR GREATER, ENERGY STAR® QUALIFIED = \$100**  
 **CONDENSING, THERMAL EFFICIENCY OF 90% OR GREATER = \$150**

**1. QUALIFIED MODEL must:**

- a. Be a power-vented water heater
  - b. Be a whole-house water heater. Point-of-use units are not eligible.
- 2.** Equipment eligibility is based on the Air Conditioning, Heating and Refrigeration Institute (AHRI) database ([ahridirectory.org](http://ahridirectory.org)), ENERGY STAR prequalified list ([energystar.gov](http://energystar.gov)) and other reliable sources. Tankless water heater must meet all ENERGY STAR criteria and be listed on ENERGY STAR prequalified list.
- 3.** This Reward is only available for pre-qualified models. A list of qualified equipment can be found at [focusonenergy.com/waterheaters](http://focusonenergy.com/waterheaters) or by calling 800.762.7077.
- 4.** If you are replacing an electric water heater you may also qualify for the Fuel Conversion Reward (see below).
- 5.** The interior opening left by the removed water heater must be closed with a metal cap and then sealed with caulk or mortar.

Brand Name:	Model Number:	Serial Number:
<input type="checkbox"/> Tank ( _____ gallons) <input type="checkbox"/> Tankless	Date Installed:	Fuel Type of Old Water Heater <input type="checkbox"/> Natural Gas <input type="checkbox"/> LP <input type="checkbox"/> Electric <input type="checkbox"/> Oil <input type="checkbox"/> Other _____

## **B FUEL CONVERSION = \$250**

Customer must purchase electricity from a participating utility to qualify for this Reward. Visit [focusonenergy.com/waterheaters](http://focusonenergy.com/waterheaters) for list of participating utilities.

- 1.** Customer must convert from an electric water heater to a power-vented, natural gas or LP water heater that meets the efficiency criteria outlined in Section A.
- 2.** Documentation of conversion is required (brand name and model number of old electric water heater or notation on invoice that electric unit was removed).
- 3.** Customers can only receive one Fuel Conversion Reward through Focus on Energy. Customers who claim the Fuel Conversion Reward on the energy-efficient water heater application cannot claim the same Reward on another Focus on Energy application.
- 4.** May be combined with Power-Vented Water Heater Reward (see above).

### **OLD ELECTRIC WATER HEATER INFORMATION - Must be completed for electric water heater being removed**

Brand Name:	Model Number:	Serial Number:
Tank Capacity (gallons):	Date Removed:	Fuel Type of Old Water Heater <input type="checkbox"/> Natural Gas <input type="checkbox"/> LP <input type="checkbox"/> Electric <input type="checkbox"/> Oil <input type="checkbox"/> Other _____

## **C ELECTRIC WATER HEATER = \$50**

Customer must purchase electricity from a participating utility to qualify for this Reward. Visit [focusonenergy.com/waterheaters](http://focusonenergy.com/waterheaters) for list of participating utilities.

**1. QUALIFIED SYSTEM must:**

- a. Have an energy factor (EF) of 0.93 or greater.
  - b. Be a whole-house water heater. Point-of-use units are not eligible.
  - c. Be a tank-type water heater. Electric tankless units are not eligible.
- 2.** The Focus on Energy Reward is limited to customers who **do not have natural gas service available** in their area. Focus on Energy will verify that natural gas service is not available before Reward is processed.

Brand Name:	Model Number:	Serial Number:
Tank Capacity (gallons):	Date Removed:	Fuel Type of Old Water Heater <input type="checkbox"/> Natural Gas <input type="checkbox"/> LP <input type="checkbox"/> Electric <input type="checkbox"/> Oil <input type="checkbox"/> Other _____

# **TOTAL REWARD: SECTIONS A + B + C**

# **\$**

**FORM SUBMITTAL: Return signed, completed form and ITEMIZED invoice(s) within 30 calendar days of installation and no later than January 30, 2012.**

**Mail:** Focus on Energy Water Heaters c/o EFI Fulfillment Center, 40 Washington St., Suite 2000, Westborough MA 01581

**Questions:** Call 800.762.7077

## OFFER AVAILABILITY

- Focus on Energy Rewards are available to Wisconsin residential customers of participating utilities. Call 800.762.7077 or visit [focusonenergy.com/hvac](http://focusonenergy.com/hvac) for details.
- **This application covers products purchased and installed between July 1, 2011 and December 31, 2011.** A completed and signed application with a copy of the invoice must be postmarked within 30 days of installation. Incomplete applications and applications postmarked after 30 days will be returned to the applicant.
- Submitted invoice(s) must include manufacturer's make and model number or sales receipts with SKU number.
- Keep a copy of the completed Reward application for your records.
- Focus on Energy reserves the right to change or discontinue this program at any time. The acceptance of program applications is determined solely by the Focus on Energy program administrator and acceptance of this application does not guarantee payment of a Reward.
- Some Focus participating electric and/or natural gas providers have incentive programs outside of Focus on Energy. Customers of these providers may not qualify for incentives from both programs. These customers should check with their electric and/or natural gas provider to verify eligibility for dual incentives in order to comply with program rules.
- Rewards may be available for projects for multi-family and business customers. If you are installing equipment in a multi-family (4+ units) building or business, please download the appropriate Reward application at [focusonenergy.com/financialincentives](http://focusonenergy.com/financialincentives) or call 800.762.7077 to obtain a copy.

## PROGRAM REQUIREMENTS

- All equipment must be new. Used or rebuilt equipment is not eligible for a Reward.
- Equipment must meet efficiency levels and specification requirements. Equipment eligibility is verified through the AHRI Directory of Certified Efficiency Ratings Product Performance ([www.ahridirectory.org](http://www.ahridirectory.org)) and other reliable sources. A list of qualified equipment can be found at [focusonenergy.com/hvac](http://focusonenergy.com/hvac) or by calling 800.762.7077. Energy Guide rating may NOT be substituted for AHRI information.
- Equipment must be installed prior to submitting the application form, unless explicitly noted otherwise by Focus on Energy.

## TERMS AND CONDITIONS

By submitting this application, the signatory(ies) and applicant(s) agree to the following:

- The Focus on Energy program, the program administrator, the State of Wisconsin, and participating utilities:
  - Do not endorse any particular ally, manufacturer, product, or system design by offering these Rewards.
  - Are not responsible for any tax liability imposed on the recipient as a result of the payment of Rewards.
  - Make no representation or warranty, and assume no liability with respect to the quality, safety, performance, or other aspect of any design, consulting, product, system, equipment, or appliance installed or received and expressly disclaim any such representations, warranties, and liability, including, but not limited to, any implied warranties of merchantability or fitness for a particular purpose. Please contact your contractor for detailed manufacturer equipment warranties.
  - Do not guarantee that installation and operation of energy-efficient equipment will result in reduced usage or in cost savings.
  - Are not responsible for the proper disposal/recycling of any waste generated as a result of this project.
  - Are not liable for any damages, including any incidental or consequential damages, arising out of the operation or malfunction of the products, equipment, or appliances, or the installation thereof.
- Signatory(ies) and applicant(s) shall indemnify the Focus on Energy program, its administrator, the State of Wisconsin, and participating utilities, their respective affiliates, subsidiaries, parent companies, officers, directors, agents, and employees against all losses, damages, expenses, fees, costs and liability arising from any design, consulting, product, system, equipment, or appliance.
- The Focus on Energy program will only pay one Reward for each piece of equipment. Rewards paid on this application cannot be claimed on another Focus on Energy application. Similarly, Rewards can only be paid to one person or entity (i.e., either the new homeowner or the builder, not both).
- Rewards are only payable to the eligible recipient; Rewards cannot be assigned by the recipient to any other party or parties.
- The Focus on Energy program administrator reserves the right to publicize customer's, contractor's, and applicant's participation in this program, unless specifically requested otherwise in writing.
- Customers, contractors, allies, and others may not use the "Focus on Energy" name or logo in any marketing, advertising, or promotional material without prior written consent from the Focus on Energy program administrator.
- A Focus on Energy program representative may schedule a site visit to verify that qualified products, systems, equipment, or appliances were installed.
- The Focus on Energy program administrator may refuse payment and participation if the signatory(ies), applicant(s), customer(s), or contractor(s) violate program rules or procedures.

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