



Marketing Materials Order Form



As an active partner with Focus on Energy, marketing materials are available to your company to help promote the programs you participate in. Partners of the Wisconsin ENERGY STAR® Homes Program and the Home Performance with ENERGY STAR program are allocated \$300 per program year for selected marketing materials. Focus on Energy will fill and track your orders on a first-come, first-served basis. **Once your allotment has reached the available \$300, you will be asked to pay for any additional materials requested.** Focus will contact you when your allotted funds are depleted so payment arrangements can be made for future orders. An electronic version of this form is available at focusonenergy.com/homespartners under Marketing.

PLEASE ALLOW TWO WEEKS FOR PROCESSING AND DELIVERY.

How to order:

1. Complete this form, indicating the materials and quantities you would like to receive. Each piece is listed by name, with the literature code that appears on the back of the piece. **YOU MAY ORDER UP TO 50 FACT SHEETS AND 25 BROCHURES AT A TIME.** If you need more fact sheets or brochures, contact Focus to make arrangements.
2. Mail or fax this form to:

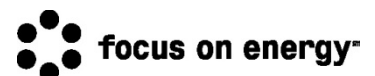
Focus on Energy
 Attn: Marketing Materials Order
 431 Charmany Drive
 Madison, WI 53719
 Fax: 608-249-0339

Name	
Business Name	
Shipping Address	
City, State, ZIP	
Telephone	

Wisconsin ENERGY STAR Homes Program					
FACT SHEETS	Price	Qty.	BROCHURES	Price	Qty.
Building a new home	Free		Wisconsin ENERGY STAR Homes Brochure: Build smarter. Build better* (RES-2004-0309)	\$5 for 25	
Building new homes that are ready for solar energy systems	Free		Wisconsin ENERGY STAR Homes Brochure: Smart investment. Enduring value* (RES-2305-0207)	\$5 for 25	
Build smarter: Build better	Free		Wisconsin ENERGY STAR Homes Brochure: Built for today. Ready for tomorrow* (RES-2325-0409)	\$5 for 25	
Passive solar design in Wisconsin	Free		Wisconsin ENERGY STAR Homes Neighborhoods: The energy efficient way of life* (RES-2363-0707)	\$5 for 25	
			Wisconsin ENERGY STAR Homes Standards and Guidelines* for potential program partners (RES-2218-0609)	\$5 for 25	

YARD SIGN	Price	Qty.	WELCOME MAT	Price	Qty.
Wisconsin ENERGY STAR Homes Yard Sign*	\$10 each		Wisconsin ENERGY STAR Homes Welcome Mat*	\$20 each	

*Items are subject to the \$300 allotment.
 Additional Parade of Homes Marketing Materials can be ordered upon request.





Order Form (continued)

Home Performance with ENERGY STAR Program						
BROCHURES		Price	Qty.		Price	Qty.
Home Performance Brochure: The process, step by step. (RES-2272-0409)		\$5 for 25				
Home Performance with ENERGY STAR Brochure: Improvements that save energy and money. (RES-2190-0308)		\$5 for 25		Home Performance Brochure: Professional Home Improvement Consulting Services <i>for potential program partners</i> (RES-2271-0105)	\$5 for 25	
FACT SHEETS		Price	Qty.		Price	Qty.
Addressing ice dams		Free		Basics of home heating	Free	
A buyer's guide to existing homes		Free		Buying central air conditioning for your home	Free	
The basics of insulating your home		Free		Choosing an efficient furnace	Free	
Carbon monoxide		Free		Cooling basics for your home	Free	
Controlling home moisture problems		Free		Energy savings checklist for your home	Free	
Energy efficient water heaters		Free		Home Performance with ENERGY STAR	Free	
Fireplace safety and proper usage		Free		Managing your thermostat for comfort and energy savings	Free	
Remodeling your home for energy efficiency		Free		Ventilating your home	Free	
				Misc. – Business Card Sized Magnet	Free	
DVDs Limit 2 per consultant		Price	Qty.		Price	Qty.
Consumer DVD ¹		\$10		Contractor DVD ²	\$10	

¹The consumer video can also be seen by homeowners on our Web site at focusonenergy.com/existinghomes.

²You can download the contractor video on our Homes Partner Web site at focusonenergy.com/homespartners.
Allies/Contractors – Please call Niles Rogers to receive your DVDs, 800-762-7077 ext 231.

ENERGY STAR Program

FACT SHEETS		Price	Qty.		Price	Qty.
Are your appliances and electronics wasting energy?		Free		Buying energy efficient windows	Free	
Energy efficient home lighting		Free		Reducing energy appliance use	Free	

RENEWABLE Energy Program

FACT SHEETS		Price	Qty.		Price	Qty.
Assessing your property's renewable energy potential		Free		Renewable energy projects: Guiding you through the process	Free	
Solar hot water systems		Free		Grid-connected solar electric systems	Free	

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**Questions? Contact Leonie Dolch, Marketing Assistant:
 888.509.3247 ext. 332**