



\$2 Cash-Back Reward per ENERGY STAR® qualified bulb

Expires 12/31/10. Reward valid on ENERGY STAR® qualified bulbs in single or multi-packs only. Limit 12 bulbs per customer. Valid for Wisconsin customers of participating utilities only. Customers of some Wisconsin municipal and cooperative utilities may not be eligible. See salesperson or call 800.762.7077 for details.

PLEASE COMPLETE THE INFORMATION BELOW

My electric utility company is		Customer Name	
Street Address		City	State ZIP
Daytime Phone (for verification only)		Email Address	
Name of Store Where Purchased		City	State
Why did you purchase this/these bulb(s)? <input type="checkbox"/> long bulb lifetime <input type="checkbox"/> energy savings <input type="checkbox"/> Cash-Back Reward <input type="checkbox"/> other reasons			
Have you purchased energy star qualified bulbs before? <input type="checkbox"/> Yes <input type="checkbox"/> No			
Check the one box that best represents where bulb(s) will be used: <input type="checkbox"/> farm <input type="checkbox"/> business <input type="checkbox"/> single family home (1-3 units) <input type="checkbox"/> apartment/condo building (4 or more units)			

PLEASE ENTER QUANTITY BEING PURCHASED

Quantity	Manufacturer	Model Number
TOTAL bulbs x \$2 =		TOTAL REWARD (Limit 12 bulbs per customer.)

To receive your Cash-Back Reward:

1. Purchase up to 12 ENERGY STAR qualified bulbs.
2. Cut out the UPC code and ENERGY STAR label (see above left corner for example) from each bulb package and attach it to this completed form, along with a copy of the cash register receipt with the purchase price(s) circled. (required for processing).

Mail to: Focus ENERGY STAR Lighting, c/o EFI Fulfillment Center, 40 Washington Street, Suite 2000. Westborough, MA 01581-1013

Important Information:

This offer valid only to Wisconsin customers of participating electric utilities, and for a limited time. Customers of some Wisconsin municipal and cooperative utilities may not be eligible. Offer is good while supplies last, and may not be combined with any other Wisconsin Focus on EnergySM offer. Offer expires 12/31/10. Limit 12 bulbs per customer. Redeemable by mail only. Focus on Energy will provide \$2 Cash-Back on each ENERGY STAR qualified bulb purchased. The final price paid by the consumer after the mail-in Reward is received must be at least \$0.97 per bulb. Bulbs purchased for less than \$0.97 each after mail-in Reward (not including tax), will not receive the full \$2 Cash-Back Reward. Wisconsin Focus on Energy reserves the right to withdraw or change this offer without notice. Photocopies or facsimiles of this form are not acceptable. Cash-Back Rewards may not exceed purchase price.

Rebated bulbs may not be used for resale. Ineligible rebates are subject to denial or repayment to program. Cash-Back Reward requests must be postmarked by 1/15/11.

Call 800.762.7077 for a list of participating utilities, or to find out more about how you can save energy.

Confidentiality Statement:

I am providing the requested information solely to be eligible to participate in this program and request that the personal information supplied by me be treated as confidential to the maximum extent possible.



Sign or Initial here