



# Multi-family new construction design review and assistance

## FACT SHEET

 **APARTMENT & CONDO EFFICIENCY SERVICES**

 **ENERGY STAR PRODUCTS**

 **HOME PERFORMANCE WITH ENERGY STAR**

 **WISCONSIN ENERGY STAR HOMES**

 **EFFICIENT HEATING & COOLING**

For more information  
call 800.762.7077 or  
visit [focusonenergy.com](http://focusonenergy.com)



The best time to include energy efficient practices in your new building is before you break ground. Focus on Energy's Apartment & Condo Efficiency Services offers developers, property owners and their design teams professional "second-look" design assistance at no cost.

**A**re you planning to build a new apartment or condominium? Now's the best time to consider energy efficiency and its impact on your bottom line—before you begin designing your new building.

Focus on Energy's Apartment & Condo Efficiency Services Program provides developers, property owners and their design teams with professional "second-look" energy design assistance at no cost. Our architectural and engineering consultants will review your project goals and construction plans, then assist you in selecting and implementing energy efficient measures.

These energy saving measures can bring you considerable benefits you might not otherwise achieve, such as saving thousands of dollars and increasing your profits. Even if your new building is close to breaking ground, Apartment & Condo Efficiency Services can help.

### PROGRAM BENEFITS

Designing your building to be energy efficient will benefit both you and your tenants. When you consult with Apartment & Condo Efficiency Services, you'll enjoy many advantages:

- Increased energy efficiency—by up to 30 percent—with no or little added cost in construction
- Decreased energy consumption and operating costs
- Increased long-term property value
- Improved tenant comfort and satisfaction, resulting in increased occupancy rates and minimized turnover
- Your project will be more environmentally friendly and help preserve Wisconsin's resources



**focus on energy™**  
*The power is within you.*



Attention to detail—from building orientation and insulation to energy efficient building materials and efficient HVAC equipment to the installation of renewable technologies—can spell the difference between an average property and an energy efficient, cost-saving, valuable new building.

### PROGRAM OVERVIEW

To get started, call Focus on Energy. You'll be matched with suitable architectural and engineering consultants from Apartment & Condo Efficiency Services. They will meet with you and your design and construction team to learn about your goals and approach to the project.

Next, consultants will review your initial plans in detail, providing unbiased recommendations and analysis. They will investigate possible approaches and technologies to help you maximize energy efficiency within your construction budget.

Your consultants will evaluate several areas for energy saving opportunities, including:

- Building envelope/placement
- Mechanical/HVAC equipment
- Domestic water heating equipment
- ENERGY STAR® qualified appliances and lighting
- Energy efficient traction elevators
- Renewable energy
- Equipment and system commissioning

Then they'll work with your team to select measures that provide the best long-term energy savings for your project.

### CASH-BACK REWARDS

Financial incentives are available for all types of projects, including gut rehabs. Rewards are customized to the project and determined by the amount of energy your building will save, as calculated by or in cooperation with your Apartment & Condo Efficiency Services consultant, and by the types and efficiencies of the technologies you install. Additional incentives may be available when installing multiple energy efficiency measures. Custom incentives are available during the design phase of the project and prescriptive incentives are available if your project is already under construction.

### ENERGY STAR PRODUCTS

As you design and construct your new building, you may wish to include ENERGY STAR qualified heating and cooling products in your plan. Focus recommends you consider using ENERGY STAR qualified products wherever possible. These products, ranging from lighting to refrigerators, use significantly less energy than standard models, reducing your utility bills and those of your tenants. In addition, Focus offers fact sheets and information you can distribute to your tenants or display in the common areas of your building(s) to help them understand how much they can save on their utility bills when they purchase and use ENERGY STAR qualified lighting, appliances and home electronics. Please call for details.

### ELIGIBILITY

New apartment and condominium construction projects with four or more units in the service territory of a utility participating in the Focus on Energy program are eligible for these services.

### LEARN MORE

New construction design review and assistance is just one of the services Apartment & Condo Efficiency Services offers to help reduce your operation costs. Contact Focus on Energy to learn more about assessing the energy efficiency of existing buildings, installing ENERGY STAR qualified lighting in common areas, and related services. Call 800.762.7077 or visit [focusonenergy.com](http://focusonenergy.com).