

Only Wisconsin residential homes located in **both a participating Focus on Energy gas AND electric utility service territory** are eligible for Cash-Back Rewards. Cash-Back Rewards apply to single family, 1-3 unit rental building, or townhome (per individual unit) structures. **All Cash-Back Rewards are based on receipt of information from a partnering Consultant.** Call 800.762.7077 for more information on utility participation requirement or to locate a partnering consultant. All Cash-Back Rewards will be paid out up to one year past the current Focus on Energy contract year.

Measure	Performance Requirements	Technology Packages	Affordable Reward
Level 1	10% - 19.9% More Efficient than Code	None required	\$200
Level 2	20% - 29.9% More Efficient than Code	Any 2 Required	\$1500
Level 3	30% - 39.9% More Efficient than Code	Any 3 required	\$2000
Level 4	40% - 100% More Efficient than Code	Any 3 Required Plus a renewable technology And an HRV or ERV	\$3000

Number	Technology Packages
1	Compact Fluorescent Lamps
2	ENERGY STAR Qualified Light Fixtures
3	Energy Efficient Windows
4	R5 Exterior Insulation
5	R 10 Exterior Insulation
6	Rim and Band Joist Insulation
7	Residential Water Heaters
8	Residential HVAC Systems
9	Renewable Energy System(s)

### Eligibility

\*Homes must receive natural gas and electric service from a participating gas utility. Homes heated with oil or LP are not eligible to receive Cash-Back Rewards. Please see [focusonenergy.com](http://focusonenergy.com) to find a listing of participating utilities.

### Federal Tax Credits

Some improvements may also qualify for Federal Tax Credits. To learn more, visit [energystar.gov/taxcredits](http://energystar.gov/taxcredits). Customers may combine Focus on Energy Cash-Back Rewards and Federal Tax Credits for measures that meet the requirements of each. Requirements do vary, so consult the appropriate resource for details.

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin

residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state’s growing demand for electricity and natural gas. Focus on Energy Cash-Back Rewards eligibility is based on participating electric and natural gas utility service area.

**Affordable Housing – Applicable New Homes Program Technology Packages**

**Incentive 1 – ENERGYSTAR Qualified Light Bulbs**

**Description:** All bulbs in the home shall be ENERGY STAR qualified CFLs including bulbs in exterior fixtures attached to the home. Excludes decorative and accent/task lighting.

**Incentive 2 – ENERGY STAR Qualified Light Fixtures**

**Description:** All interior and exterior light fixtures shall be ENERGY STAR qualified including ceiling fans.

**Incentive 3 – Energy Efficient Windows**

**Description:** All windows located in above grade walls shall have a U-Value of 0.24 or less. Including egress windows located in any wall. Excludes windows located in doors, foundation walls or garages.

**Incentive 4 – R5 Exterior Insulation**

**Description:** R5 rigid foam insulation installed on all above grade walls. (Homes with a combination of rigid foam over OSB corner bracing are eligible).

**Incentive 5 – R10 Exterior Insulation**

**Description:** R10 or greater rigid foam insulation installed on all above grade walls. (Homes with a combination of rigid foam over OSB corner bracing are eligible).

**Incentive 6 – Rim and Band Joist Insulation**

**Description:** All rim and band joists shall be insulated and air sealed with closed cell foam with an R-Value equal to, or greater than the above grade walls.

**Incentive 7A – Residential Water Heaters (Gas and Electric participating utilities)**

**Description:** Installed water heating system(s) must meet specific minimum efficiency requirements.

<b>Incentive 7A Residential Water Heater Efficiency Requirements</b>	
<b>Water Heater Type</b>	<b>Minimum Efficiency Requirements</b>
Tank-Type Natural Gas	<ul style="list-style-type: none"> <li>• EF of 0.64 or greater</li> <li>• Must be power-vented</li> </ul>
Tankless Natural Gas	<ul style="list-style-type: none"> <li>• EF of 0.82 or greater</li> <li>• Must be power-vented</li> <li>• Must be ENERGY STAR<sup>®</sup> qualified</li> </ul>
Condensing	<ul style="list-style-type: none"> <li>• Thermal Efficiency of 90% or greater</li> </ul>
Indirect	<ul style="list-style-type: none"> <li>• Must be installed with a qualified boiler</li> </ul>

**Incentive 8A – Residential Heating Ventilation and Air Conditioning (HVAC)**

**(Gas and Electric participating utilities)**

**Description:** Installed HVAC system(s) must meet specific minimum efficiency requirements.

<b>Incentive 8A Residential HVAC Efficiency Requirements</b>
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Equipment Type	Minimum Efficiency Requirements
Variable-Speed Gas Furnace	<ul style="list-style-type: none"> <li>• 90% AFUE</li> <li>• Multi-stage burner</li> <li>• Electronically Commutated Variable-speed blower motor</li> </ul>
Central A/C or Air-Source Heat Pump	<ul style="list-style-type: none"> <li>• 15 SEER</li> <li>• TXV / EEV</li> <li>• Must be installed at the same time as a qualified furnace</li> </ul>
Mini-Split. Ductless A/C or Heat Pump	<ul style="list-style-type: none"> <li>• 15 SEER</li> <li>• TXV / EEV</li> <li>• Must install more than one indoor unit</li> </ul>
Ground Source Heat Pump (Geothermal)	<ul style="list-style-type: none"> <li>• ENERGY STAR<sup>®</sup> qualified.</li> <li>• Multi-stage compressor.</li> <li>• Air handler must have a variable-speed blower motor</li> <li>• Cannot use electric auxiliary heat</li> </ul>
Hot-Water Boiler	<ul style="list-style-type: none"> <li>• 90% AFUE</li> <li>• Modulating burner</li> <li>• Outdoor air reset</li> <li>• Must use natural gas</li> </ul>

**Incentive 9 – Renewable Energy Systems**

**Description:** Various financial incentives are available to the builder from Focus on Energy and the federal government for installing a solar electric, solar hot water or wind energy system. Each system has its own unique requirements.

**Incentive:**

- Solar Electric, solar hot water and wind systems:

Up to 25% of the project cost (35% for nonprofit projects). Incentives are based on the systems performance. Refer to [focusonenergy.com/incentives/residential/renewable/](http://focusonenergy.com/incentives/residential/renewable/) for incentive requirements.