

Regional Coordinator Zones

West

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South

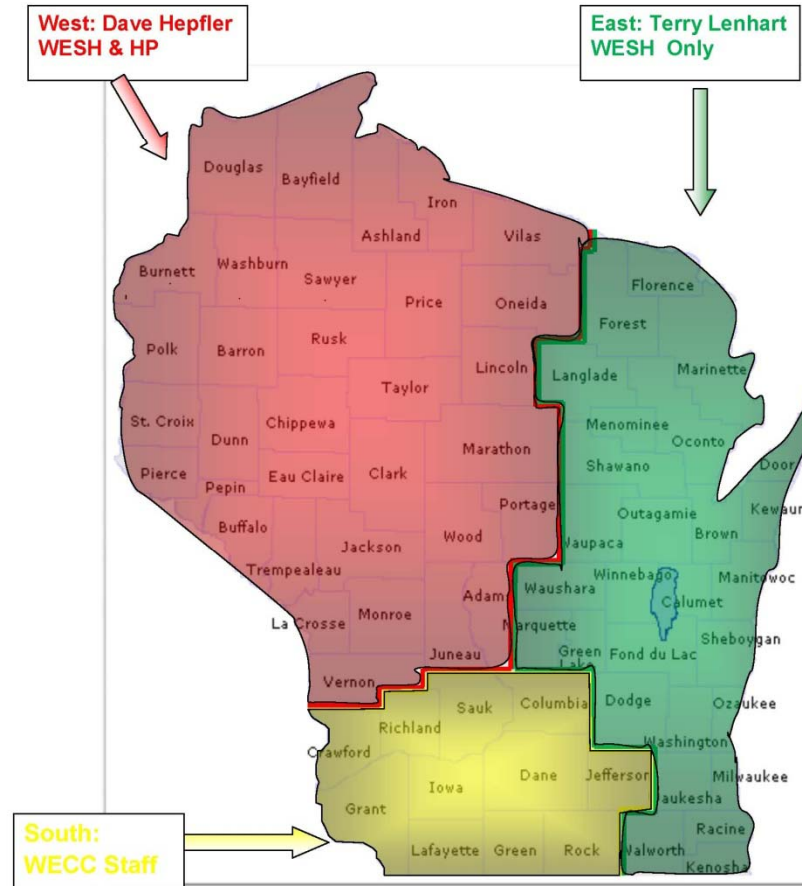
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 WESH & HP

East: Terry Lenhart
 WESH Only

East

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South:
 WECC Staff

WESH Regional Coordinator Zones



WESH Marketshare

- Dec 08
 - 17% marketshare statewide
- 2,248 housing starts Dec 08 – May 09
 - 1,079 or 48% fell within 12 county metro areas of Milwaukee, Madison & the Fox Valley area
 - 407 of the 1,079 were WESH certified
- **38%** Marketshare in the Metropolitan areas



WESH Marketshare

- 2,248 housing starts Dec 08 – May 09
 - 1,169 or 52% fell within the remaining 60 counties
 - 267 of the 1,169 were WESH certified

• **23%** marketshare for the 60 non-metro counties



WESH Marketshare

- **30%** Marketshare
overall statewide