



Cash-Back Rewards on Select ENERGY STAR® Qualified Clothes Washers and Dishwashers



Focus on Energy, through the American Recovery and Reinvestment Act, is offering an exciting new program to help you reduce energy costs. The program encourages the replacement of old, inefficient appliances to help you save on future energy costs. Best of all, you can receive Cash-Back Rewards for upgrading your existing appliances to energy-efficient models. By making an upgrade before your equipment fails, you will not only save money on the new equipment, you will save money each month on your energy bills.

To claim your Cash-Back Reward, please complete the following information (required for processing) (please print)

Store Name		
Store Salesperson	Phone	
Customer Name	Phone	
Install Address	City	ZIP
Mailing Address (<input type="checkbox"/> same as install)		City
State/ZIP	E-mail Address	
Electric Utility Company Name		
Purchase Date	Age of Old Appliance	

Cash-Back Rewards for select ENERGY STAR qualified clothes washers or dishwashers

- Qualified clothes washers must have a modified energy factor of 2.20 or greater and water factor of 4.5 or less
- Qualified dishwashers must have a minimum energy factor of .75, a maximum kWh/year of 295, and a maximum gallons per cycle of 4.25.
- For a current list of select ENERGY STAR qualified clothes washers and dishwashers ask a salesperson or visit focusonenergy.com/recovery.

Please check one box

(required for processing)

Clothes Washer—\$100 Reward

Dishwasher—\$25 Reward

Brand of New Unit	Model Number of New Unit
Serial Number of New Unit	

Customer Signature

I certify that the information provided in this application is accurate and truthful. I certify that a similar appliance was replaced at the home and that the old equipment will not be used at this, or another location.

Sign or initial here

Cash-Back Rewards are available for **select** ENERGY STAR® qualified clothes washers and/or dishwashers installed in Wisconsin residences—for replacement of existing appliances only. Rewards are available to residential customers only, businesses (including landlords) are not eligible. **This offer is available on a first-come, first-served basis for completed and qualified applications while funds last.**

Mail this completed form and a legible copy of your sales receipt showing model number and purchase date to:

Focus Appliance Reward
c/o EFI Fulfillment Center
PO BOX 1210
Westborough, MA 01581-1210

Reward applications must be postmarked within 30 days of purchase date.

Appliance must be purchased on or after January 1, 2010 to be eligible. If you do not receive your reward within eight weeks of mailing, please call 888.465.2070, between 7:00 a.m. and 7:00 p.m. CT, Monday through Friday and between 7:00 a.m. and 4:00 p.m. CT, on Saturday.

Focus is not responsible for lost, late or undelivered applications. Fraudulent submissions could result in federal prosecution under U.S. Mail Fraud Statute (18 U.S. code, section 1241 and 1242). This form has no cash value. Please retain a copy for your records. Facsimile or photocopy submissions of this form are not acceptable.

Qualifying appliances must be installed within the State of Wisconsin. Neither Focus on Energy or Wisconsin Energy Conservation Corporation warrant the performance of installed equipment expressly or implicitly. Offer may be subject to change without prior notice. If you have questions regarding this form, call 888.509.3247, ext. 328.

Visit focusonenergy.com/recovery for updates on funding availability or to learn about programs outside of Wisconsin.



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There are many things you can do to help save energy and money. Replacing old appliances with ENERGY STAR qualified models is just the beginning. Other things you can do include:

Clothes washers

1. Fill it up.

Clothes washers use about the same amount of energy regardless of the size of the load, so run full loads whenever possible.

2. Wash in cold water.

Water heating consumes about 90% of the energy it takes to operate a clothes washer. Unless you're dealing with oily stains, washing in cold water will generally do a good job of cleaning. Switching your temperature setting from hot to warm can cut energy use in half. Using the cold cycle reduces energy use even more.

3. Use a drying rack or hang clothes outside.

Where and when possible, air-drying clothes instead of using a dryer not only saves energy, but also helps them last longer.

4. Activate the high spin speed option.

If your clothes washer has spin options, choose a high spin speed or the extended spin option to reduce the amount of remaining moisture in your clothes after washing. This decreases the amount of time it takes to dry your clothes.

Dishwashers

1. Scrape don't rinse.

Rinsing dishes can use up to 20 gallons of water before the dishes are even loaded. Save yourself the rinsing—just scrape food off dishes. ENERGY STAR qualified dishwashers and today's detergents are designed to do the cleaning so you don't have to. If your dirty dishes sit overnight, use your dishwasher's rinse feature. It uses a fraction of the water needed to hand rinse.

2. Load it up.

Dishwashers use about the same amount of energy and water regardless of the number of dishes inside, so run full loads whenever possible.

3. Skip the heat.

Select the no-heat drying option. It gives good drying results with less energy.

If you have additional questions on energy efficiency or renewable energy for your home call 800.762.7077 or visit focusonenergy.com.

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