



ENERGY EFFICIENT WATER HEATER CASH-BACK REWARD APPLICATION FOR BUILDERS

HOW TO USE THIS FORM

- Step 1:** Install qualifying product between January 1, 2009 and December 31, 2009.
Step 2: Complete Sections A, B and C below.
Step 3: Sign application.
Step 4: Attach copies of invoice(s) to application. Invoice must include:
 ■ Brand of water heater ■ Model number of water heater ■ Installation address ■ Natural Gas and Electrical Utility at install address ■ Installation Date
Step 5: Send signed application and copies of invoice(s) to:
MAIL: Focus on Energy, c/o Water Heater Reward, 431 Charmany Drive, Madison, WI 53719. **FAX:** 608.249.0339 **EMAIL:** pmeredith@weccusa.org

SECTION A: BUILDER INFORMATION

Company Name	Contact Name		
Mailing Address	City	State	ZIP
Contact Phone ()	Contact Email Address		
Federal Tax ID # (Must be 9 digits, do not list tax exempt number)	Business Classification (check ONE) <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Sole Proprietor/Individual <input type="checkbox"/> LLC <input type="checkbox"/> Other		

SECTION B: INSTALLER INFORMATION

Name of Installing Contractor	Contractor City	Contractor Phone ()
-------------------------------	-----------------	-------------------------

SECTION C: REWARD INFORMATION

POWER-VENTED WATER HEATER—NATURAL GAS

WITH AN ENERGY FACTOR OF 0.64 TO 0.79	Quantity:	X \$50 =	
WITH AN ENERGY FACTOR OF 0.80 OR GREATER	Quantity:	X \$100 =	
WITH A THERMAL EFFICIENCY OF 90% OR GREATER	Quantity:	X \$150 =	

- Water heater must be power-vented.
- Water heater must use natural gas. Water heaters fueled by LP or oil are NOT eligible for equipment reward.
- Water heater must be installed within a participating natural gas utility to qualify. See participating natural gas utilities listed on the next page.

INDIRECT WATER HEATER—NATURAL GAS	Quantity:	X \$200 =	
--	-----------	-----------	--

- Indirect unit must be installed with qualifying Boiler or Geothermal system. See Efficient Heating & Cooling Residential Cash-Back Reward Application for requirements.
- May be combined with Boiler or Geothermal Reward offered through the Efficient Heating & Cooling Program.
- Water heater must be installed within a participating natural gas utility to qualify. See participating natural gas utilities listed on the next page.
- Boilers fueled by LP or Oil are NOT eligible for equipment reward.

ELECTRIC WATER HEATER WITH ENERGY FACTOR OF 0.93 OR GREATER	Quantity:	X \$50 =	
--	-----------	----------	--

- Must be tank type water heater. Electric tankless units are not eligible.
- Limited to areas without natural gas service available.
- Focus reserves the right to verify natural gas service is not available in area before reward is processed.
- Water heater must be installed within a participating electric utility to qualify. See participating utilities listed on the next page.

TOTAL REWARD

SIGNATURE

Signature	Date
-----------	------

See back for Program Requirements and Participating Utility Lists.

ENERGY EFFICIENT WATER HEATER CASH-BACK REWARD APPLICATION FOR BUILDERS

PROGRAM REQUIREMENTS

1. Equipment rewards are based on the Energy Factor and Thermal Efficiency of the unit. Energy Factor is the overall efficiency of the water heater. Recovery efficiency rating may NOT be substituted for Energy Factor. For questions call **888.509.3247 extension 321**.
2. Equipment eligibility is verified through GAMA's Consumers' Directory of Certified Efficiency Ratings for Water Heating Equipment (www.gamapower.org) and other reliable sources.
3. Must be whole-house units used for domestic hot water. Point-of-use units are not eligible.
4. Focus on Energy does not warrant the performance of installed equipment expressly or implicitly.
5. Application must be submitted within 30 days of installation (unit must be installed before application is submitted).
6. Copy of invoice showing brand & model number of water heater, installation address, natural gas utility & electric utility at install address and installation date must be included with signed application.
7. Offer may be subject to change without prior notice.
8. Incomplete applications or applications without invoice will not be honored.
9. This offer is available to Wisconsin customers of participating natural gas and electric utilities.
10. Qualifying equipment can be found at focusonenergy.com/waterheaters or by calling 800.762.7077.
11. Reward can be paid to builder or home owner, not both. For homeowner reward, please visit focusonenergy.com/waterheaters or call 800.762.7077.

- **Please keep a copy of this application and invoice(s) for your records.**
- **For questions regarding this form, please call 800.762.7077.**
- **Please allow 4-6 weeks for processing. To check the status of your reward, call 888.509.3247 extension 328.**
- **A Focus on Energy representative may contact you to schedule a site visit to verify equipment was installed.**

PARTICIPATING NATURAL GAS UTILITIES

Alliant Energy	Midwest Natural Gas Inc.	Superior Water Light & Power	Xcel Energy
City Gas Company	Pierce Pepin Cooperative	Wisconsin Public Service Corp.	
Madison Gas & Electric	St Croix Valley Natural Gas	WE Energies	

PARTICIPATING ELECTRIC UTILITIES

Algoma Utilities	Eau Claire Energy Cooperative	New Holstein Utilities	Shullsburg Electric Utility
Alliant Energy	Elroy Electric & Water Utility	New Lisbon Municipal Light & Water	Slinger Utilities
Argyle Electric & Water Utility	Evansville Water & Light	New London Utilities	Spooner Municipal Electric Utility
Bangor Municipal Utility	Fennimore Municipal Utility	New Richmond Utilities	Stoughton Utilities
Barron Light & Water Utility	Florence Utilities	North Central Power Co.	Stratford Water & Electric Department
Belmont Municipal Light & Water	Gresham Water & Electric Plant	Northwestern Wisconsin Electric Co.	Sturgeon Bay Utilities
Benton Electric & Water Utility	Hartford Electric	Oakdale Electric Cooperative	Sun Prairie Water & Light
Black River Falls Municipal Utilities	Hustisford Utilities	Oconomowoc Utilities	Superior Water, Light & Power
Bloomer Electric & Water Utility	Jefferson Utilities	Oconto Electric Cooperative	Two Rivers Water & Light
Boscobel Utilities	Juneau Utilities	Oconto Falls Municipal Utilities	Vernon Electric Cooperative
Brodhead Water & Light	Kaukauna Utilities	Pardeeville Public Utilities	Viola Municipal Electric Utility
Cadott Light & Water Department	Kiel Utilities	Pierce Pepin Cooperative Services	Waterloo Utilities
Cashton Light & Water	La Farge Municipal Utilities	Pioneer Power & Light Co.	Waunakee Utilities
Cedarburg Light & Water	Lake Mills Light & Water	Plymouth Utilities	Waupun Utilities
Centuria Municipal Electric Utility	Lodi Utilities	Prairie du Sac Utilities	We Energies
Clark Electric Cooperative	Madison Gas & Electric	Price Electric Cooperative	Westby Utilities
Clintonville Utilities	Manitowoc Public Utilities	Princeton Light & Water Department	Westfield Electric Company
Columbus Water & Light	Marshfield Utilities	Reedsburg Utility Commission	Whitehall Electric Utility
Consolidated Water & Power Co.	Mazomanie Electric Utility	Rice Lake Utilities	Wisconsin Dells Water & Light Utility
Cornell Municipal Light Department	Medford Electric Utility	Richland Center, City Utilities of	Wisconsin Public Service Corp.
Cuba City Light & Water	Menasha Utilities	Richland Electric Cooperative	Wisconsin Rapids Water Works & Lighting Commission
Cumberland Municipal Utility	Mount Horeb Utilities	River Falls Municipal Utilities	
Dahlberg Light & Power Co.	Muscoda Utilities	Scenic Rivers Energy Cooperative	Wonewoc Water & Light Department
Eagle River Light & Water Utility	New Glarus Light & Water	Shawano Municipal Utilities	Xcel Energy