



# ENERGY-EFFICIENT WATER HEATER RESIDENTIAL CASH-BACK REWARD APPLICATION

July 1, 2010 through December 31, 2010. Please review this form for program requirements and eligibility.

## CUSTOMER INFORMATION \*\*\* Incomplete applications will not be processed \*\*\*

Make Check Out To			Phone (    )		e-mail	
Mailing Address			Installation Address			<input type="checkbox"/> Same as Mailing Address
City	State	Zip Code	City	State	Zip Code	

To whom is the check being made out?  Homeowner  Landlord  Renter  Builder  Other: \_\_\_\_\_

### For Rewards Paid to Businesses

Type of Business:  Corporation  Sole Proprietor  LLC  Other: \_\_\_\_\_

Federal Tax ID # \_\_\_\_\_ OR Social Sec. # of Business Owner (only if Sole Proprietor AND no Federal Tax ID) \_\_\_\_\_

## HOME INFORMATION

Type of Fuel Used for Heating the Home <input type="checkbox"/> Natural Gas <input type="checkbox"/> LP <input type="checkbox"/> Electricity <input type="checkbox"/> Oil <input type="checkbox"/> Other: _____	Building Type <input type="checkbox"/> New Construction <input type="checkbox"/> Existing Home	Building Use <input type="checkbox"/> Residential 1-3 units <input type="checkbox"/> Residential 4+ units
Name of Gas Company, Propane (LP), or Oil Dealer at Install Address	Name of Electric Company at Install Address	

Is work part of the Home Performance with ENERGY STAR® Program or Wisconsin ENERGY STAR Homes Program?  Yes  No  Don't Know  
If yes, name of consultant/builder: \_\_\_\_\_

## PURCHASE INFORMATION Self Installation Contractor/Plumber Installation

Name of Retail Store Where Purchased (if applicable)	City	Phone (    )
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## CUSTOMER SIGNATURE

The undersigned agrees that the stated energy-efficient measure(s) was/were completed or installed at the installation address listed above as part of the Focus on Energy Program. I have read and agree to the Terms & Conditions within this application. To the best of my knowledge, the statements made on this application are correct, and I have submitted the appropriate supporting documentation to receive a Reward. If signatures are omitted, submission of application constitutes understanding and acquiescence of program requirements and terms and conditions.

Customer Name (please print)	Customer Signature	Date
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- A copy of the invoice or sales receipt is attached to this application.** Applications will not be processed without an invoice or sales receipt.
- Opt Out.** Periodically, Focus on Energy evaluates program energy savings by monitoring energy use prior to and after home improvements. Your signature provides Focus on Energy approval to obtain energy consumption data directly from your utility company. If you prefer not to grant Focus on Energy access to your energy consumption records, please check the "Opt Out" box.

## CONTRACTOR/PLUMBER SIGNATURE

I have read and understand the attached equipment and eligibility requirements. I certify that the equipment information provided in this application is accurate and truthful. If signatures are omitted, submission of application constitutes understanding and acquiescence of program requirements and terms and conditions.

Contractor/Plumber Signature	Date
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Business Name of Installing Contractor/Plumber (please print)	City	Phone (    )
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## HOW DOES THIS APPLICATION WORK?

- Purchase and install qualifying equipment between July 1, 2010 and December 31, 2010.
- Mail both pages of the **completed and signed application** with a **copy of invoice or sales receipt** to:  
**Focus on Energy Water Heaters**  
**c/o EFI Fulfillment Center**  
**40 Washington St., Suite 2000**  
**Westborough, MA 01581**
  - INCOMPLETE APPLICATIONS WILL NOT BE PROCESSED.**
  - Applications must be **postmarked within 90 days** of installation. **Applications postmarked after 90 days will be denied.**
  - Keep a copy of this application and the invoice or sales receipt for your records.
  - Allow 8 to 10 weeks for processing. To check the status of your Reward, call 800.456.5983.
  - For questions regarding this application, please call 800.762.7077.
  - A Focus on Energy representative may contact you to schedule a visit to verify that equipment was installed.

## POWER-VENTED, NATURAL GAS WATER HEATER

Customer must purchase natural gas from a participating natural gas utility to qualify for this Reward. See page 3 for participating utilities.

# A

- TANK-TYPE, ENERGY FACTOR OF 0.64 OR GREATER = \$50**
- TANKLESS, ENERGY FACTOR OF 0.82 OR GREATER, ENERGY STAR® QUALIFIED = \$100\***
- CONDENSING, THERMAL EFFICIENCY OF 90% OR GREATER = \$150\***

1. Qualified model must:

- Be a power-vented water heater.
- Must be whole-house water heater. Point-of-use units are not eligible.

2. Equipment eligibility is based on the AHRI database (ahridirectory.org), ENERGY STAR prequalified list (energystar.gov) and other reliable sources. Tankless water heater must meet all ENERGY STAR criteria and be listed on ENERGY STAR prequalified list.

3. This Reward is only available for pre-qualified models. A list of qualified equipment can be found at focusonenergy.com/waterheaters or by calling 800.762.7077.

4. If you are replacing an electric water heater you may also qualify for the Fuel Conversion Reward (see below).

5. The interior opening left by the removed water heater must be closed with a metal cap and then sealed with caulk or mortar.

\* Unit may also qualify for a Federal Tax Credit. Visit energystar.gov for details and requirements.

Brand Name	Model Number	Serial Number
<input type="checkbox"/> Tank ( _____ gallons) <input type="checkbox"/> Tankless	Date Installed	Fuel Type of New Water Heater <input type="checkbox"/> Natural Gas <input type="checkbox"/> LP <input type="checkbox"/> Electricity <input type="checkbox"/> Oil <input type="checkbox"/> Other:

# B

## FUEL CONVERSION = \$250

Customer must purchase electricity from a participating utility to qualify for this Reward. See page 3 for participating utilities.

1. Customer must convert from an electric water heater to a power-vented, natural gas or LP water heater that meets the efficiency criteria outlined in Section A.

2. Documentation of conversion is required (brand name and model number of old, electric water heater or notation on invoice that electric unit was removed).

3. Customers can only receive one Fuel Conversion Reward through Focus on Energy. Customers who claim the Fuel Conversion Reward on the energy-efficient water heater application cannot claim the same Reward on another Focus on Energy application.

4. May be combined with Power-Vented Water Heater Reward (see above).

**OLD ELECTRIC WATER HEATER INFORMATION** - Must be completed for Electric Water Heater being removed

Brand Name	Model Number	Approximate Age (years)
Tank Capacity (gallons)	Date Removed	Fuel Type of Old Water Heater <input type="checkbox"/> Natural Gas <input type="checkbox"/> LP <input type="checkbox"/> Electricity <input type="checkbox"/> Oil <input type="checkbox"/> Other:

# C

## ELECTRIC WATER HEATER = \$50

Customer must purchase electricity from a participating utility to qualify for this Reward. See page 3 for participating utilities.

1. Qualified model must:

- Have an energy factor (EF) of 0.93 or greater.
- Be whole-house water heater. Point-of-use units are not eligible.
- Be a tank-type water heater. Electric tankless units are not eligible.

2. The Focus on Energy Reward is limited to customers who **do not have natural gas service available** in their area. *Focus on Energy will verify that natural gas service is not available before Reward is processed.*

Brand Name	Model Number	Serial Number
Tank Capacity (gallons)	Date Installed	Fuel Type of New Water Heater <input type="checkbox"/> Natural Gas <input type="checkbox"/> LP <input type="checkbox"/> Electricity <input type="checkbox"/> Oil <input type="checkbox"/> Other:

# TOTAL REWARD

 Sections A + B + C

# \$

## ELIGIBILITY

1. Focus on Energy Rewards are available to Wisconsin residential customers of participating utilities. See lists below.
2. Installed equipment must be whole-house units used for domestic hot water. Point-of-use units are not eligible.
3. A completed and signed application with a copy of the invoice or sales receipt must be postmarked within 90 days of installation. **Applications postmarked after 90 days will be denied.**
4. Submitted invoice(s) must include manufacturer's make, model number, and serial number; sales receipt(s) must include SKU#.
5. All equipment must be new; used or rebuilt equipment is not eligible for a Reward.
6. Equipment must meet efficiency levels and specification requirements. Equipment eligibility is verified through Air Conditioning, Heating and Refrigeration Institute (AHRI) Directory of Certified Efficiency Ratings Product Performance ([www.ahridirectory.org](http://www.ahridirectory.org)), ENERGY STAR prequalified list ([energystar.gov](http://energystar.gov)) and other reliable sources. A list of qualifying equipment can be found at [focusonenergy.com/waterheaters](http://focusonenergy.com/waterheaters) or by calling 800.762.7077.
7. Energy factor (EF) is the overall efficiency of the water heater. Recovery Efficiency or Energy Guide rating may NOT be substituted for energy factor. For questions call 888.509.3247 ext. 321.
8. Equipment must be installed prior to submitting the application form.
9. Focus on Energy reserves the right to publicize your participation in this program, unless you specifically request otherwise in writing.
10. Customers or allies may not use the Focus on Energy name or logo in any marketing, advertising, or promotional material without prior written consent.
11. Rewards are only payable to the customer or the parent company; Rewards cannot be reassigned to any other parties.
12. **Disclaimers:** Focus on Energy:
  - a. Does not endorse any particular manufacturer, product, or system design by offering these Rewards.
  - b. Is not responsible for any tax liability imposed on the customer as a result of the payment of Rewards.
  - c. Does not expressly or implicitly warrant the performance of installed equipment (contact your contractor or plumber for detailed equipment warranties).
  - d. Is not responsible for the proper disposal/recycling of any waste generated as a result of this project.
  - e. Is not liable for any damage caused by the operation or malfunction of the installed equipment.
13. Focus on Energy reserves the right to change or discontinue this program at any time. The acceptance of program applications is determined solely by Focus on Energy.
14. Focus on Energy reserves the right to refuse payment and participation if the customer or contractor violates program rules or procedures.
15. A Focus on Energy representative may contact you to schedule a site visit to verify that qualified equipment was installed.
16. Customers who receive a Reward from the Focus on Energy Water Heating Program cannot receive a Reward on the same piece of equipment through other Focus on Energy programs.
17. Some Focus participating electric and/or natural gas providers have incentive programs outside of Focus on Energy. Customers of these providers may not qualify for incentives from both programs. These customers should check with their electric and/or natural gas provider to verify eligibility for dual incentives in order to comply with program rules.
18. Rewards may be available for projects for multi-family and business customers. If you are installing equipment in a multi-family (4+ units) building or business, please download the appropriate Reward application at [focusonenergy.com/financialincentives](http://focusonenergy.com/financialincentives) or call 800.762.7077 to obtain a copy.

## PARTICIPATING ELECTRIC UTILITIES

Residential customers must purchase electricity from one of the following utilities to be eligible for the following Focus on Energy Rewards:

- Electric Water Heater
- Water Heater Fuel Conversion

Adams-Columbia Electric Cooperative	Eagle River Light & Water Utility	New Holstein Utilities	Sheboygan Falls Utilities
Algoma Utilities	Eau Claire Energy Cooperative	New Lisbon Municipal Light & Water	Shullsburg Electric Utility
Alliant Energy	Elroy Electric & Water Utility	New London Utilities	Slinger Utilities
Arcadia Electric Utility	Evansville Water & Light	New Richmond Utilities	Spooner Municipal Electric Utility
Argyle Electric & Water Utility	Fennimore Municipal Utility	North Central Power Co.	Stoughton Utilities
Bangor Municipal Utility	Florence Utilities	Northwestern Wisconsin Electric Co.	Stratford Water & Electric
Barron Light & Water Utility	Gresham Water & Electric Plant	Oakdale Electric Cooperative	Department
Belmont Municipal Light & Water	Hartford Electric	Oconomowoc Utilities	Sturgeon Bay Utilities
Benton Electric & Water Utility	Hazel Green Light & Water Utility	Oconto Electric Cooperative	Sun Prairie Utilities
Black Earth Electric Utilities	Hustisford Utilities	Oconto Falls Municipal Utilities	Superior Water, Light & Power
Black River Falls Municipal Utilities	Jefferson Utilities	Pardeeville Public Utilities	Trempealeau Municipal Utility
Bloomer Electric & Water Utility	Juneau Utilities	Pierce Pepin Cooperative	Two Rivers Water & Light
Boscobel Utilities	Kaukauna Utilities	Pioneer Power & Light Co.	Vernon Electric Cooperative
Brodhead Water & Light	Kiel Utilities	Plymouth Utilities	Viola Municipal Electric Utility
Cadott Light & Water Department	La Farge Municipal Utilities	Polk-Burnett Electric Cooperative	Waterloo Utilities
Cashton Light & Water	Lake Mills Light & Water	Prairie du Sac Utilities	Wausaukee Utilities
Cedarburg Light & Water	Lodi Utilities	Price Electric Cooperative	Waupun Utilities
Centuria Municipal Electric Utility	Madison Gas & Electric	Princeton Light & Water Department	We Energies
Clark Electric Cooperative	Manitowoc Public Utilities	Reedsburg Utility Commission	Westby Utilities
Clintonville Utilities	Marshfield Utilities	Rice Lake Utilities	Westfield Electric Company
Columbus Water & Light	Mazomanie Electric Utility	Richland Center, City Utilities of	Whitehall Electric Utility
Consolidated Water & Power Co.	Medford Electric Utility	Richland Electric Cooperative	Wisconsin Dells Water & Light Utility
Cornell Municipal Light Department	Menasha Utilities	River Falls Municipal Utilities	Wisconsin Public Service Corp.
Cuba City Light & Water	Merrillan Electric and Water	Rock Energy Cooperative	Wisconsin Rapids Water Works &
Cumberland Municipal Utility	Mount Horeb Utilities	Sauk City Utilities	Lighting Commission
Dahlberg Light & Power Co.	Muscoda Utilities	Scenic Rivers Energy Cooperative	Wonewoc Water & Light Department
	New Glarus Light & Water	Shawano Municipal Utilities	Xcel Energy

## PARTICIPATING NATURAL GAS UTILITIES

Residential customers must purchase natural gas from one of the following utilities to be eligible for the following Focus on Energy Rewards:

- Power-Vented, Tank-type Water Heater
- Power-Vented, Tankless Water Heater
- Condensing Water Heater

Alliant Energy	Midwest Natural Gas Co.	We Energies
City Gas Company	St. Croix Valley Natural Gas	Wisconsin Public Service Corp.
Madison Gas & Electric	Superior Water, Light and Power	Xcel Energy