



Wisconsin ENERGY STAR[®] Homes Lighting Application

Important Information:
Offer expires 12/31/2010. Limit 40 bulbs and 5 fixtures per project. In order to qualify for this Cash-Back Reward, building location must be within participating utility area. See next page for participating utility list, or visit our website for most up-to-date listing at focusonenergy.com/utilities.

Offer valid on ENERGY STAR qualified Compact Fluorescent Light bulbs and ENERGY STAR qualified fixtures (http://www.energystar.gov/index.cfm?fuseaction=cfls.basic_cfl_search).
Cash-Back reward request must be postmarked by 12/31/10. Focus on Energy will provide \$2 Cash-Back on each ENERGY STAR qualified bulb and \$15 Cash-Back on each ENERGY STAR qualified fixture purchased. The final price paid by the consumer after the Cash-Back reward is received must be at least \$0.97 per bulb. Bulbs purchased for less than \$0.97 each after the Cash-Back reward (not including tax), will not receive the full \$2 Cash-Back reward. Wisconsin Focus on Energy reserves the right to withdraw or change this offer without notice.

Only one lighting application can be submitted per project. Incentives granted to contractors, distributors or other market providers cannot also be claimed by end-use customers. Cash-Back Reward will only be paid after the home is Wisconsin ENERGY STAR Homes Certified.

Ineligible rewards are subject to denial or repayment to the program. Cash-Back Reward not to exceed purchase price of the fixtures. Receiving this incentive gives Focus on Energy the permission to perform an on-site audit to verify the installation of products for quality control purposes. For questions about this reward or eligibility, please call 800.762.7077.

To redeem, please fax this Wisconsin ENERGY STAR Homes Lighting Application and all applicable receipts and invoices to: Focus on Energy, Attn: Wisconsin ENERGY STAR Homes Program Assistant at 608.442.1833.



Name of Business		Tax ID Number	
Business Address			
City		State	ZIP
Contact Name (Print)			
Contact phone (for verification only)		Contact email	
Address where bulbs will be installed			
City		State	ZIP
Electric utility where bulbs will be installed			
Location where purchased		City	Date

Products Purchased

Limit 40 bulbs and 5 fixtures per construction site. Reward not to exceed purchase price. Offer valid 1/1/2010 to 12/31/2010. Reward valid on the purchase of ENERGY STAR qualified bulbs and ENERGY STAR qualified fixtures only. Please attach all applicable receipts and/or invoices.

Quantity (CFLs)	Manufacturer	Manufacturer's Model No.	Indoor/Outdoor
Total bulbs x \$2 =			
Quantity (fixtures)	Manufacturer	Manufacturer's Model No.	Indoor/Outdoor
Total fixtures x \$15 =			
Total Reward (CFLs + fixtures) =			

Confidentiality Statement:

I am providing the requested information solely to be eligible to participate in this program and request that the personal information supplied by me be treated as confidential to the maximum extent possible. I have not received any financial incentives for these bulbs from any other energy services provider.

Sign or initial here