



Build smarter. Build better.

Wisconsin ENERGY STAR® Homes

FACT SHEET



APARTMENT & CONDO
EFFICIENCY SERVICES



ENERGY STAR
PRODUCTS



HOME PERFORMANCE
WITH ENERGY STAR



WISCONSIN
ENERGY STAR HOMES



EFFICIENT HEATING
& COOLING

To learn more about
Focus on Energy,
call 800.762.7077 or
visit focusonenergy.com

Building a new home is a big investment. The Wisconsin ENERGY STAR® Homes Program helps you make the most of that investment with a high-performance home that saves energy and money. Our construction partners are trained and certified to help you build a home that's safer, more comfortable and built to last.

Wisconsin ENERGY STAR Homes are:

- **Built better.** Proven standards ensure superior insulation, ventilation, combustion safety and moisture control.
- **More energy efficient.** Estimated to be 25 percent more efficient than homes built to the Wisconsin Uniform Dwelling Code.
- **Tested and certified.** Our homes' high performance is verified by third-party consultants.

A Wisconsin ENERGY STAR Home helps to lower your cost of living and improve your quality of life. Plus, certification can increase your home's value at the time of resale.

In addition, buying a Wisconsin ENERGY STAR Home gives you the benefit of knowing you're helping preserve Wisconsin's environment. Less energy used means fewer environmental effects on our air, water and land.

ENERGY EFFICIENT BY DESIGN

A Wisconsin ENERGY STAR Home assures you of quality and efficiency. The standards are nationally recognized. The materials and techniques are proven effective. Consultants partnering with the program are highly experienced and its participating builders and contractors are dedicated. The process is comprehensive.

Participating builders work with third-party professional consultants throughout planning and construction to review building plans, verify component specifications, and document and test the home's performance. This ensures your new home complies with the standards set by the Wisconsin ENERGY STAR Homes Program.

DETAILS MAKE THE DIFFERENCE

With a Wisconsin ENERGY STAR Home, the quality is in details like the safety of a power-vented water heater, the comfort and energy efficiency of properly installed insulation, and the convenience that a quiet exhaust fan contributes to indoor air quality. These are simple, inexpensive details that can improve the comfort, safety, durability and energy efficiency of your new home.

A Wisconsin ENERGY STAR Home gives you:

- A quality home built with greater attention to detail
- The ability to control indoor air quality by managing indoor moisture and airborne pollutants
- Added safety, because furnace, water heater and fireplace combustion by-products are exhausted directly from the home
- Enhanced durability, by preventing warm, moist air from inside the home, as well as rain and external moisture, from entering walls and attic spaces
- Greater energy efficiency, reducing monthly costs for electricity, space heating and cooling
- Better resale value potential, with high-performance systems that improve your home's quality and comfort
- Peace of mind from knowing your new home has been tested and certified as a high-performance home

To date, more than 400 builders have partnered with Wisconsin ENERGY STAR Homes to build over 11,000 new high-performance homes across the state. The next one could be yours.

MAKE A SMART INVESTMENT TODAY

To learn more about the Wisconsin ENERGY STAR Homes Program, call Focus on Energy at 800.762.7077, visit us online at focusonenergy.com, or contact your builder.

