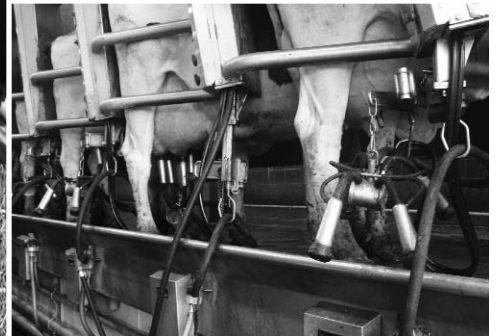


BUSINESS PROGRAMS

Agriculture and rural businesses reduce energy use and costs, boosting productivity



For more information
call 800.762.7077 or
visit focusonenergy.com

SAVE ENERGY, INCREASE YOUR PROFITS

Focus on Energy can show you how to boost your profits and productivity through energy efficiency and renewable energy. We offer no-cost services and cash incentives to help you take control of energy costs and achieve long-term savings. Let us help you:

- Save money and reduce operating expenses
- Save energy through energy efficiency and renewable projects
- Increase productivity and profits

Focus is your source for objective, third-party information and advice about practical ways to save. Our expertise extends to a variety of agricultural businesses, including:

- Dairy and livestock farms
- Commercial agri-businesses
- Greenhouses
- Grain facilities
- Aquaculture facilities

Let Focus on Energy help you adopt energy solutions that save energy and money.

HOW FOCUS CAN HELP

Our energy professionals can help you make smart decisions that reduce operating costs, increase productivity and improve your profitability.

Focus on Energy's no-cost services include:

- **Expert assistance and energy assessments** to identify energy efficiency opportunities
- **Technical expertise** to help you select and implement cost-effective projects and practices
- **Financial incentives** to help cover the costs of energy-saving equipment upgrades

In addition, Focus offers:

- Education and training opportunities
- Information on new technologies
- Assistance with new construction and energy efficient design

NO-COST ENERGY ASSESSMENTS

One of the best ways to identify energy-saving opportunities is to schedule a comprehensive energy assessment. Focus will provide an

experienced energy advisor to talk with you about your facilities' operation, examine its systems and equipment, and evaluate energy usage to calculate estimated energy savings and find the best ways to trim costs.

Following the assessment, you'll receive a report of the findings, including a list of energy efficiency recommendations and a summary of the Focus on Energy financial incentives available to you.

FINANCIAL INCENTIVES

Focus on Energy offers financial incentives for standard and custom projects. Some of the standard measures include lighting, HVAC, motors/variable frequency drives (VFDs), scroll compressors, heat-recovery tanks, milk pre-coolers, water heaters and greenhouse glazing. See our full list of incentives and corresponding applications at focusonenergy.com/financialincentives.

Unsure if your project qualifies for standard measure incentives? Contact Focus today, you may be eligible for custom incentives. To qualify for custom incentives, projects must meet the following guidelines:

- You must work with a Focus on Energy advisor prior to project start.
- All custom incentive projects must have a 1.5-year payback or greater.
- A grant application must be completed and approved before the project's start date.

Focus also offers feasibility study grants to help reduce the cost of researching the impacts of a proposed energy efficiency project or process improvement. Feasibility grants are awarded based on level of need, progressiveness of technology and application, and the expected annual energy conservation potential of the project.

- Focus will pay up to 50 percent of the study grant cost, up to a maximum of \$7,500.
- Focus personnel must be involved prior to choosing a firm to perform the study.

In addition to offering our own financial incentives, we can also assist you in finding other government grants and low-interest loans to offset project costs.

INFORMATION, EDUCATION & TRAINING OPPORTUNITIES

Focus on Energy offers assistance and expert advice to help you make informed decisions about energy efficiency and renewable energy strategies that save energy and money. We also offer a library of valuable fact sheets, case studies, technical information and more. To view our resources and information, visit focusonenergy.com/agrisources.

RENEWABLE ENERGY RESOURCES

Renewable energy is a great resource for Wisconsin agriculture and rural businesses, and now, installing a renewable energy system is easier than you might think. Focus on Energy offers information, technical assistance, and even financial rewards to help you select and install renewable energy solutions. To learn more about renewable energy, visit focusonenergy.com/renewable.

START SAVING TODAY

Let Focus on Energy help you save energy and reduce operating costs through the power of energy efficiency. To learn more, contact us today at **800.762.7077** or visit us at focusonenergy.com/agriculture.