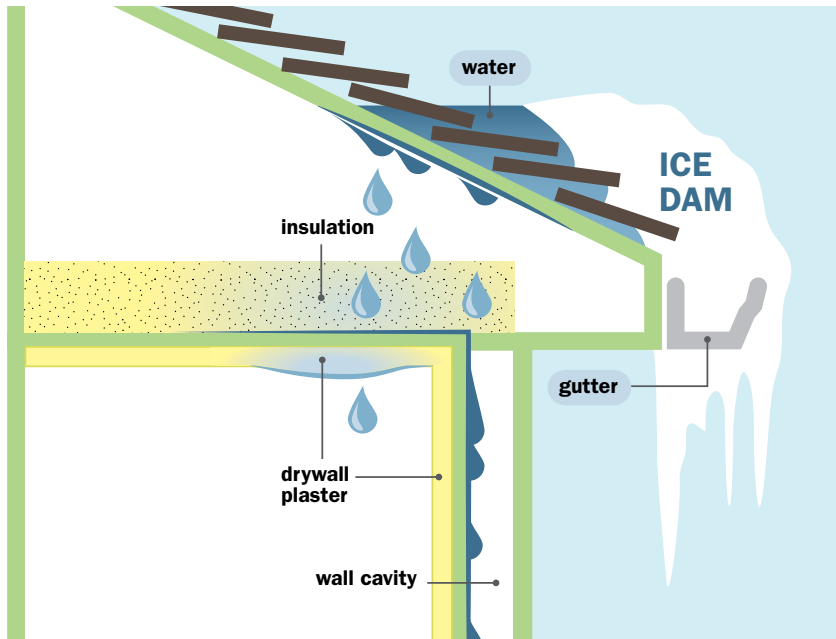


ADDRESSING ICE DAMS

Protect your home from ice dams

When you're in for home improvement, Wisconsin is in for energy savings. Ice dams may develop when snow on your roof meets heat escaping through the attic. Not only can they cause structural damage, they're also a sign of low insulation levels and poor air sealing. FOCUS ON ENERGY® can help you fix the trouble spots and protect your home from wasting heat, energy and money.



Prevention

The best way to prevent ice dams is to identify where your home is leaking air and letting heat escape. That's where Focus on Energy can help.

An energy assessment is the perfect first step to identifying any potential issues, and potential incentives available for making recommended improvements.

Unlock financial incentives

Review insulation and air sealing incentives or find a Trade Ally contractor to assess your home at focusonenergy.com/wholehome or call **855.339.8866**.

REDUCING ENERGY WASTE ACROSS WISCONSIN

Incentives are subject to change and cannot exceed project costs. Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed. ©2019 Wisconsin Focus on Energy HPE-2502-0719



Spot the warning signs

- Icicles on the edge of your roof or gutter
- Ice coming off through the soffit
- Ice forming behind gutters
- Water or ice on exterior wall

If left untreated, ice dams can force water to back up under the shingles and into the ceiling or walls of the house, leading to warped windows, buckling floors, and collapsing drywall or plaster.



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