

2020 HEATING AND COOLING EQUIPMENT INCENTIVES

Helping you heat and cool your home for less

Heating and cooling is a great place to make improvements when you're in on energy efficiency. In fact, it accounts for nearly half the average home's energy use. Whether it's heating equipment, cooling equipment or smart thermostats, FOCUS ON ENERGY® offers a range of options and incentives to help your home perform as efficiently as possible. It's just one way we're solving energy challenges together.

Signs it's time for an upgrade:

- ❑ Your heating and cooling equipment is unreliable, inefficient or over 15 years old.
- ❑ You've noticed excessive blower noises or sporadic pops, bangs or rattles from your furnace.
- ❑ You have a manual or programmable thermostat that you don't set back regularly.
- ❑ Your energy bills have gone up.

Help is available:

You'll work with an independent contractor that will help you select and install the right equipment and apply for your Focus on Energy incentives. Partnering Trade Ally contractors receive training and resources that set them apart from other contractors. To find a qualified Trade Ally contractor, visit focusonenergy.com/findatradeally.

Once your projects are complete, submit your incentive application within 60 days of installation. Applications and complete details are available at focusonenergy.com/heatingandcooling.



Your benefits

- Lower energy bills
- Improved home comfort
- Financial incentives
- Technical support
- Peace of mind

2020 Incentives for heating and cooling equipment

Effective January 1, 2020. Incentives are subject to change.

Heating and Cooling Equipment	Tier 1	Tier 2
	Incentive	Incentive
95% AFUE Single- or Multi-Stage Natural Gas Furnace	\$50	\$350
96% AFUE Single- or Multi-Stage Natural Gas Furnace	\$100	\$450
97%+ AFUE Multi-Stage Natural Gas Furnace	\$150	\$550
16+ SEER Central A/C when installed at the same time as a qualifying furnace	\$50	\$50
Air Source Heat Pump 16+ SEER, 8.4+ HSPF (propane, oil or electric furnace only; cannot be a mini-split or ductless system)	\$300	\$300
ECM Replacement (must replace existing PSC Motor)	\$50	\$50
95%+ AFUE Natural Gas Home Heating Boiler	\$400	\$550
Indirect Water Heater installed at the same time as a qualifying boiler	\$100	\$150
95%+ AFUE Natural Gas Combination Boiler	\$500	\$675
Smart Thermostat installed by a qualified HVAC contractor. For use with natural gas furnace, natural gas boiler or air source heat pump only.	\$50	\$50
Single Package Vertical Unit, ≥ 90%+ Thermal Efficiency, NG, ≥ 10.0 EER Cooling	\$150	\$150
Single Package Vertical Unit, ≥ 90%+ Thermal Efficiency, NG	\$100	\$100
Packaged Terminal Heat Pump < 8,000 BTUh, ≥ 10.7 EER and ≥ 3.1 COP	\$100	\$100
Packaged Terminal Heat Pump 8,000–9,999 BTUh, ≥ 10.4 EER and ≥ 3.0 COP	\$100	\$100
Packaged Terminal Heat Pump 10,000–12,999 BTUh, ≥ 9.9 EER and ≥ 2.9 COP	\$100	\$100
Packaged Terminal Heat Pump ≥ 13,000 BTUh, ≥ 9.3 EER and ≥ 2.9 COP	\$100	\$100
ENERGY STAR® Certified Geothermal or Ground Source Heat Pump	\$750	\$750

Note: Work with your Trade Ally contractor to ensure the equipment you install qualifies for Focus on Energy incentives. Qualified equipment lists and complete eligibility requirements are available at focusonenergy.com/heatingandcooling. Trade Ally contractors are independent contractors who you will contract directly with. Focus on Energy does not warranty or guarantee the delivery of services of your chosen Trade Ally contractor.

Incentives for air sealing and insulation

Effective April 1, 2020. Incentives are subject to change.

For ultimate home comfort and savings, consider air sealing and insulation improvements or even an energy assessment. You'll receive generous financial incentives when you move forward with your improvements.

Single Family Home Insulation and Air Sealing	Tier 1 Incentive	Tier 2 Incentive	Multifamily Home Insulation and Air Sealing	Incentive
ENERGY STAR® Qualified Air Sealing	\$500	\$800	Air Sealing	\$0.20 per sq. ft. of conditioned space
Attic Insulation	\$400	\$500	Attic Insulation, Existing ≤ R-11	\$0.50 per sq. ft. of attic space
Foundation Insulation	\$100	\$150	Attic Insulation, Existing R-12 to R-19	\$0.20 per sq. ft. of attic space
Wall Insulation	\$300	\$300	Wall Insulation	\$0.80 per sq. ft. of wall area
Duct Sealing & Insulation	\$50	\$50		

Do you qualify for Tier 2 incentives?

You may be eligible for the larger Tier 2 incentives if your household income falls below the upper limits outlined below.

Household Size	Annual Income Upper Limit
1	\$38,231
2	\$49,995
3	\$61,757
4	\$73,521
5	\$85,285

Follow these steps to become pre-approved for Tier 2 incentives:

- 1 Download the Income Eligibility Application at focusonenergy.com/residentialapps or call **855.339.8866**.
- 2 Collect required documentation and submit your application.
- 3 Receive approval notification and move forward with your projects.

Learn more at focusonenergy.com/heatingandcooling or call **855.339.8866**.

REDUCING ENERGY WASTE ACROSS WISCONSIN

Incentives are subject to change and cannot exceed project costs. Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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