

# 2020 INSULATION AND AIR SEALING INCENTIVE APPLICATION

**Complete this application to claim an incentive for a qualified insulation and/or air sealing project completed in 2020. This application and incentives are effective April 1, 2020. All applications must be submitted to FOCUS ON ENERGY® within 60 days of project completion.** Focus on Energy incentives are limited and are subject to change without notice. Incomplete applications will delay processing. Visit [focusonenergy.com/terms](http://focusonenergy.com/terms) for terms and conditions.

## Step 1: Confirm eligibility

- Confirm that at least 50% of home heating comes from a participating utility.
- Confirm incentive level. If household income is at or below the amounts in the following table, customer may qualify for higher Tier 2 incentives.

Household Size	Gross Annual Income	Gross 3-Month Income
1	\$38,231	\$9,558
2	\$49,995	\$12,499
3	\$61,757	\$15,439
4	\$73,521	\$18,380
5	\$85,285	\$21,321

To qualify for the higher Tier 2 incentives, an Income Eligibility Application must be completed. Find it at [focusonenergy.com/residentialapps](http://focusonenergy.com/residentialapps). Customers can only receive Tier 1 or Tier 2 incentives, not both.

## Step 2:

### Complete insulation and air sealing projects

## Step 3:

### Trade Ally contractor must complete application

Please fill out all fields unless otherwise directed and sign the application. Incomplete or missing information will delay processing and may result in denial.

#### What you'll need:

- Final invoice to customer
- Combustion safety/ventilation notification (if applicable)
- Focus on Energy/utility/housing authority Tier 2 approval letter (if applicable)

## Step 4: Submit paperwork

Submit the application to Focus on Energy. Please retain a copy for your records.

#### Focus on Energy

3113 W. Beltline Highway, Suite 100

Madison, WI 53713

Email: [homeperformance@focusonenergy.com](mailto:homeperformance@focusonenergy.com)

Fax: 888.627.0938

For questions, call: 855.339.8866

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## Utility account holder information

Customer Name: \_\_\_\_\_

Electric Utility Provider: \_\_\_\_\_ Electric Utility Account Number: \_\_\_\_\_

Gas Utility Provider: \_\_\_\_\_ Gas Utility Account Number: \_\_\_\_\_

Installation Address: \_\_\_\_\_

City: \_\_\_\_\_ State: WI ZIP: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

This is a(n):  Existing Home (1-3 units)  Multifamily 4+  New Construction Site has Central AC or Air Source Heat Pump  Yes  No

Primary home heating fuel:  Natural Gas  Propane  Oil  Electric  Other \_\_\_\_\_ My home heating system is currently:  Furnace  Air Source Heat Pump  Boiler  Electric Baseboard  Other \_\_\_\_\_

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## Installing Trade Ally contractor information

Company Business Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

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## Payment recipient information

Installation Incentive Payment:

Installing Trade Ally  Customer  Alternate Payee  None

Utility Partner Bonus Payment: (Only if eligible for applicable utility bonuses)

Customer  Alternate Payee  None

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## Alternate payee information (If different from above)

Payee Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Tax Classification: (Only if Landlord is Payee)  Corporation  Partnership  Sole Proprietorship  LLC  Other: \_\_\_\_\_ Tax ID Number: (Only if Landlord or is Business Payee) \_\_\_\_\_

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## Signature

I HAVE READ AND UNDERSTAND THE TERMS AND CONDITIONS AVAILABLE AT FOCUSONENERGY.COM/TERMS. I CERTIFY THAT THE INFORMATION I HAVE PROVIDED IS TRUE AND CORRECT IN THIS APPLICATION AND THE PRODUCT(S) AND/OR EQUIPMENT FOR WHICH I AM REQUESTING AN INCENTIVE MEETS THE REQUIREMENTS IN THIS APPLICATION. I UNDERSTAND THAT FOCUS ON ENERGY DOES NOT WARRANT OR GUARANTEE THE DELIVERY OF SERVICE OF MY CHOSEN TRADE ALLY CONTRACTOR.

WHICH INCENTIVE TIER ARE YOU APPLYING FOR?  TIER 1  TIER 2 (income-qualified only) Application signed by:  Trade Ally Contractor  Customer

Customer Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### How did you hear about this program?

- Community Association/Agency  Internet Search  Word of Mouth/Referral
- Utility Bill Insert/Direct Mail  Utility Website  Real Estate Agent
- Trade Ally/Contractor  Participated Previously  Other \_\_\_\_\_

# Single family home (1–3 units) installation requirements

Must be installed by a participating insulation and/or air sealing Trade Ally. All improvements must follow Materials & Installation (M&I) Standards. Only one improvement per category qualifies for an incentive. Incentives cannot exceed installed cost. For a complete list of Terms, Conditions and Requirements, please visit: [focusonenergy.com/wholehome](http://focusonenergy.com/wholehome).

## ENERGY STAR® qualified air sealing

- Pre and post blower door testing required.
- Home Assessment Report that meets Home Performance with ENERGY STAR requirements.
- Must be part of a larger project that includes the attic insulation improvement or the wall/framed floor insulation improvement.

## Attic insulation

- At least 600 square feet of attic area must be improved.
  - Open cavity with an insulation level of R19 or less; improved to R38 or greater.
  - Closed cavity with an insulation level of R0; improved to cavity filled with insulation.
- Air sealing installed to M&I standards (see page 21, bullet points number one and four).
- Includes knee wall improvements.

## Foundation insulation

- At least 50% of the sill, foundation wall or foundation ceiling area must be improved.
- An insulation level of R0 insulation; improved to R5 or greater.
- Must be part of a larger project that includes the attic insulation improvement or the wall/framed floor insulation improvement.

## Wall/framed floor insulation

- At least 800 square feet of exterior wall must be improved: wall cavity with an insulation level of R0; improved to cavity filled with insulation.
- At least 400 square feet of framed floor must be improved: framed floor with an insulation of R19 or less; improved to cavity filled with insulation.

## Duct sealing

- Not applicable to ductwork in conditioned space (e.g., basement or unvented crawlspace).
- Non-sealed, non-insulated ductwork outside the conditioned space; improved to sealed and insulated to a minimum R8.
- Must be part of a larger project that includes the attic insulation improvement or the wall/framed floor insulation improvement.

# Improvements

ENERGY STAR qualified air sealing					
CFM50 Pre:	CFM50 Post:	Install Date:	Tier 1: <input type="checkbox"/> \$500	Tier 2: <input type="checkbox"/> \$800	
Tested By:	BPI ID Number:				
Attic insulation					
Attic Open Cavity - Total Area Improved:	Pre R-Value:	Post R-Value:	Install Date:	Tier 1: <input type="checkbox"/> \$400	Tier 2: <input type="checkbox"/> \$500
Attic Closed Cavity - Total Area Improved:	Pre R-Value:	Post R-Value:			
Foundation insulation					
Sill - Total Linear Foot Improved:	Pre R-Value:	Post R-Value:	Install Date:	Tier 1: <input type="checkbox"/> \$100	Tier 2: <input type="checkbox"/> \$150
Basement Wall - Total Area Improved:	Pre R-Value:	Post R-Value:			
Crawlspace Wall - Total Area Improved:	Pre R-Value:	Post R-Value:			
Basement/Crawlspace Ceiling - Total Area Improved:	Pre R-Value:	Post R-Value:			
Exterior wall / framed floor insulation					
Exterior Wall - Total Area Improved:	Pre R-Value:	Post R-Value:	Install Date:	Tier 1: <input type="checkbox"/> \$300	Tier 2: <input type="checkbox"/> \$300
Framed Floor - Total Area Improved:	Pre R-Value:	Post R-Value:			
Duct sealing					
Length Improved:	<input type="checkbox"/> Sealed	Post R-Value:	Install Date:	Tier 1: <input type="checkbox"/> \$50	Tier 2: <input type="checkbox"/> \$50
<b>TOTAL PROJECT COST:</b>				\$	
<b>TOTAL REQUESTED INCENTIVE AMOUNT:</b>				\$	

# Multifamily home (4+ units) installation requirements

Must be installed by a participating insulation and/or air sealing Trade Ally. All improvements must follow Materials & Installation (M&I) Standards. Only one improvement per category qualifies for an incentive. Incentives cannot exceed installed cost. For a complete list of Terms, Conditions and Requirements, please visit: [focusonenergy.com/wholehome](http://focusonenergy.com/wholehome).

## General requirements

- For heating type, describe the type of heating system for the building (boiler, single package vertical units, furnace, electric baseboard, PTHP, etc.).
- For heating efficiency, provide the approximate heating efficiency and units (80% thermal efficiency, 3.0 COP, etc.).
- For cooling type, describe the type of heating system for the building (none, split system AC, PTHP, chiller, etc.).
- For cooling efficiency, provide approximate cooling efficiency and units (10 EER, 14 SEER, etc.).
- Incentive is not to exceed material cost.

## Air sealing

- These incentives are for providing complete building air sealing for wall and ceiling penetrations in existing multifamily buildings.
- Whole building air sealing shall be performed in accordance with building science industry best practices and in compliance with local building codes.

## Attic insulation

- Eligible insulation types include but are not limited to: fiberglass batts, spray foam, loose fill cellulose, metalized polymers or other material providing that it meets local and state building codes.
- Existing attic insulation must be as specified in the measure description: either  $\leq R-11$  or between R-12 and R-19 (excluding assembly section).
- Additional insulation must bring attic up to R-38 or greater.
- Sq. ft. of insulation should be listed on the invoice or other supporting documentation provided with the incentive application.

## Wall insulation

- Eligible insulation types include but are not limited to: fiberglass batts, spray foam, loose fill cellulose, metalized polymers or other material providing that it meets local and state building codes.
- Existing wall insulation must be R-5 or less.
- Additional wall insulation must bring walls up to at least R-20 of cavity insulation.
- The use of R-13 cavity insulation plus R-5 insulated sheathing is considered equivalent to cavity insulation of R-20.
- Sq. ft. of insulation should be listed on the invoice or other supporting documentation provided with the incentive application.

# Improvements

Building information				
Heating Type:	Heating Efficiency:	Cooling Type:	Cooling Efficiency:	Approx. Building Age (years):
Air sealing				
Conditioned Floor Area (sq. ft.):	Floor to Floor Height (ft.):	# of Floors:	Installed Date:	
Conditioned sq. ft. x \$0.20 per conditioned sq. ft.			= \$	
Attic insulation				
Attic, Existing Insulation $\leq R-11$ - Total Area Improved:	Pre R-Value:	Post R-Value:	Installed Date:	
Area improved x \$0.50 per attic sq. ft.			= \$	
Attic, Existing Insulation R-12 to R-19 - Total Area Improved:	Pre R-Value:	Post R-Value:	Installed Date:	
Area improved x \$0.20 per attic sq. ft.			= \$	
Exterior wall insulation				
Exterior Wall - Total Area Improved:	Pre R-Value:	Post R-Value:	Installed Date:	
Area improved x \$0.80 per attic sq. ft.			= \$	
<b>TOTAL PROJECT COST:</b>			\$	
<b>TOTAL REQUESTED INCENTIVE AMOUNT:</b>			\$	

