



EQUIPMENT UPGRADES FAQ

When you're in for equipment upgrades, Wisconsin is in to keep more money in state. Enhance the efficiency of your building and save money on your utility bills for years to come. FOCUS ON ENERGY® can help you build your facility's energy efficiency strategy. Check out the following frequently asked questions to assist you in the planning phase of your next project.

How do I make the most of Focus on Energy?

Start talking with your Energy Advisor while in the planning phase of your project to incorporate energy efficiency and allow plenty of time for preapproval. Take advantage of our third party, technical expertise, to maximize your energy savings and the return on your investment.

Who do I contact first?

Work with your Energy Advisor to ensure you are selecting qualifying equipment, maximizing the energy savings for your facility. Find your Energy Advisor's contact information on the reverse side.

What is a custom incentive project?

Custom incentives provide opportunities to upgrade equipment and receive incentives for technologies not available prescriptively. These incentives are for non-standard technologies or for projects which do not include a one-for-one replacement. Custom incentive amounts are determined by the estimated first-year energy savings when upgrading to energy-efficient equipment. Work with your Energy Advisor to receive pre-approval before purchasing equipment or proceeding with upgrades.

How can I include Focus on Energy in the planning phase of a project?

Include Focus on Energy language in your Request for Proposal (RFP) to ensure your Trade Ally contractors know you expect them to use qualifying energy-efficient equipment. Use the sample language provided below or contact your Energy Advisor to discuss appropriate language to include in bid documents.

Sample RFP Language

(include in your next RFP)

[Name of school or government entity] intends to involve Focus on Energy in the design and construction process to maximize energy savings and receive financial incentives for installing energy-efficient systems and equipment. The architect or engineer commissioned for this project shall work with Focus on Energy by providing services that include but are not limited to, participation in meetings with Focus on Energy to identify energy-saving measures, the selection and specification of Focus on Energy approved equipment and contractor cooperation in providing invoices and other documentation for qualifying equipment incentives before project close-out.

Have questions?

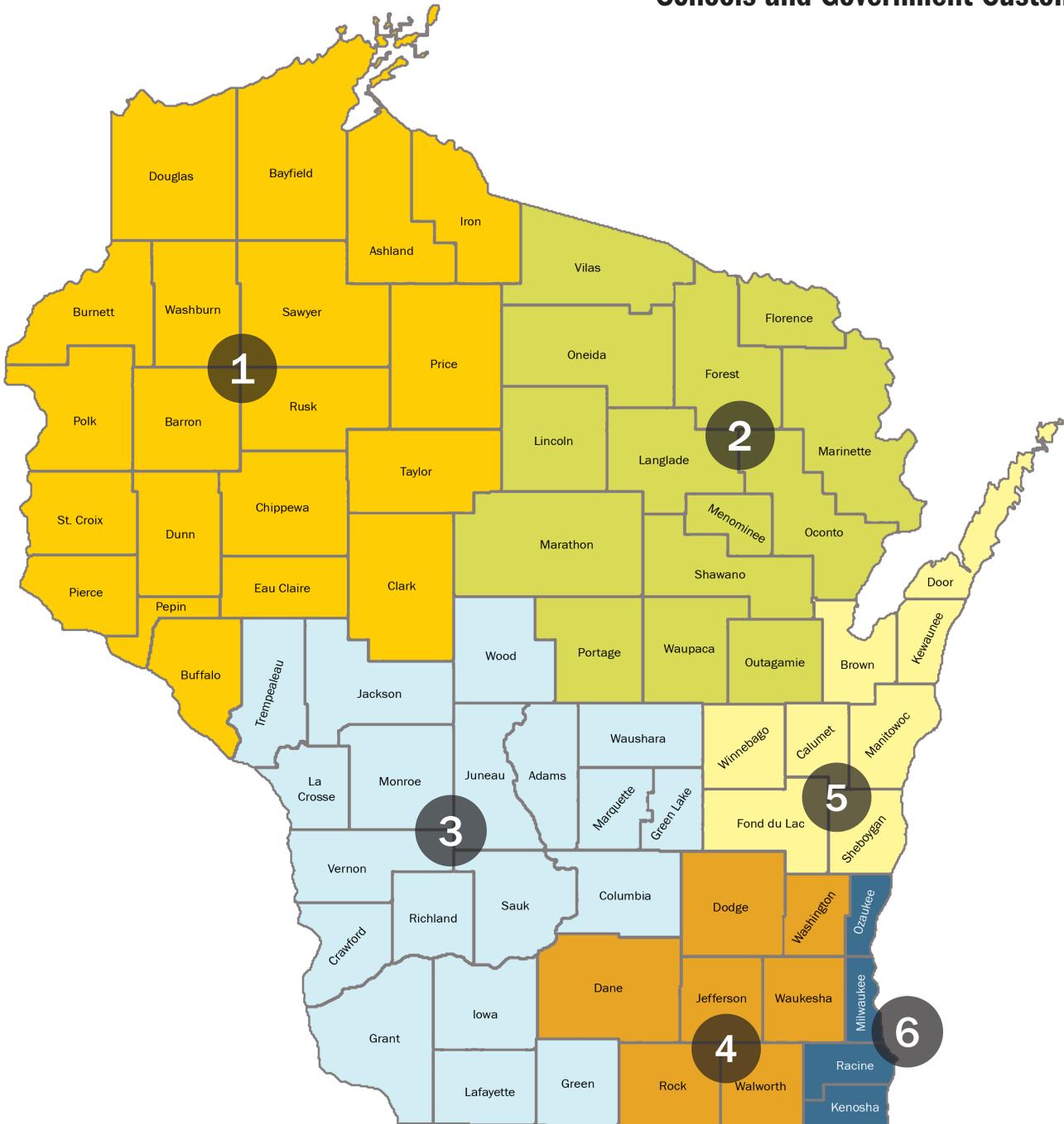
Contact us at **888.623.2146** or
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2020 ENERGY ADVISOR TERRITORY MAP ASSIGNMENTS

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REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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