

2020 PROGRAM UPDATES: SUPPLEMENTAL INFORMATION

See [2020 FOCUS ON ENERGY® Program Updates](#) for overall Program updates.

Business

General updates

- Annual customer incentive cap will be \$400,000
- Per project cap of \$300,000
- Midstream - work directly with distributors to incentivize selected high efficiency equipment at the point of sale, including high efficiency circulation pumps, heat pump water heaters, ductless mini-splits, and commercial kitchen equipment.
- Discontinued Commercial Kitchen Equipment Catalog – all measures moving to Midstream
- Small businesses will be eligible for an online assessment and free energy-saving pack starting March 1
- Multifamily building owners and developers will be eligible for business incentives

Incentive Catalog updates

- **General**
 - Separate table for New Construction measures and incentives
 - Single submission mailing address and email for all business customers
- **Lighting Catalog**
 - Modified Lighting Power Density (LPD) incentive to \$0.04/kWh Reduced
 - Discontinued separate in-unit lighting measures for multifamily properties
 - Discontinued Networked Lighting Controls; will launch a revised offering Q2
- **HVAC & Plumbing Catalog**
 - Added Modulating Commercial Dryer Controls
 - Updated requirements for water heaters
 - Discontinued Communicating Thermostat incentives
 - Discontinued the Express Building Tune-up (EBTU) incentives; will launch a revised offering mid-2020
 - Discontinued multifamily building envelope measures; can apply for custom incentives
- **Commercial Refrigeration Catalog**
 - Refrigerators and freezers removed from catalog – moving to Midstream
 - Discontinued Vending Machine Controls incentives
- **Process Systems Catalog**
 - Discontinued Radiant Tube Insert incentives; can apply for custom incentives
- **Agribusiness Catalog**
 - Added swine farrowing crate heaters and grain dryer tune-ups
 - Updated requirements for ventilation and circulation fans and modified incentive to \$/fan
 - Simplification of water heater incentives
 - Modified Irrigation Well Pump VFD operating hour requirement
 - Discontinued multiple equipment bonus

New Construction

- Single path of entry for all business new construction projects
- Incentive rate structure updated to MMBtu saved for whole building modeling opportunities
- New option for participation – Energy Design Review

Residential

- Midstream – work directly with distributors to incentivize selected high efficiency equipment at the point of sale including high efficiency circulation pumps, heat pump water heaters, and ductless mini-splits, and commercial kitchen equipment.
- Appliance recycling cash incentive discontinued. Focus on Energy will continue to offer free pick up and recycling of working refrigerators and freezers.
- Heating and cooling equipment incentive changes:
 - Furnace incentives will now be tiered as follows:
 - 95% single- or multi-stage: \$50 (Tier 1) and \$350 (Tier 2)
 - 96% single- or multi-stage: \$100 (Tier 1) and \$450 (Tier 2)
 - 97%+ multi-stage: \$150 (Tier 1) and \$550 (Tier 2)
 - Propane furnace incentives discontinued
 - Added \$100 incentive for packaged terminal heat pumps
 - Furnace/AC combo incentive will be an additional \$50 when installed at the same time as a qualified furnace (Tier 1 and 2).
 - ECM replacement incentive will be \$50 (Tier 1 and 2)
 - Smart thermostat incentive will be a \$50 stand-alone incentive (Tier 1 and 2). There will no longer be a larger incentive when installed along with other eligible equipment.
 - There will no longer be a distinction between individual multifamily units and single family homes. All qualifying HVAC technologies used for individual multifamily units are eligible for residential heating and cooling incentives. HVAC technologies used as a central heating source for common areas will qualify for incentives through business solutions.
- Insulation and air sealing incentive changes (effective April 1, 2020):
 - Air sealing incentives will be \$500 (Tier 1) and \$800 (Tier 2)
 - Attic insulation incentives will be \$400 (Tier 1) and \$500 (Tier 2)
 - Multifamily buildings, including individual unit owners, are eligible for residential insulation and air sealing incentives, with incentives based on project square footage
 - Multifamily air sealing incentive: \$0.20 per square foot
 - Multifamily attic insulation incentive: \$0.50 per square foot (R-11 or less existing) or \$0.20 (R-12 to R-19 existing)
 - Multifamily wall insulation incentive: \$0.80 per square foot
 - To receive incentives for projects completed on or before March 31, 2020:
 - Work must be completed on or before March 31
 - Post-test (if applicable) must be completed on or before April 17
 - Application must be submitted on or before May 31
 - All incomplete applications must be resolved on or before June 30

Renewables

- Geothermal heat pump systems are no longer considered a renewable energy technology; incentives are available through the Business and Residential offerings.
- All solar PV projects will fall under prescriptive Renewable Rewards

Residential Customer Solar PV Incentives

Incentive	Max Incentive
\$300 per kW (DC)	\$1,500

Business Customer Solar PV Incentives

System Size in kW (DC)	Incentive	Max Incentive
Up to 5 kW	\$1,500	\$1,500
5 - 10 kW	\$1,500 + \$200 per kW above 5 kW	\$2,500
10 - 100 kW	\$2,500 + \$150 per kW above 10 kW	\$16,000
100 - 300 kW	\$16,000 + \$120 per kW above 100 kW	\$40,000
300 - 500 kW	\$40,000 + \$100 per kW above 300 kW	\$60,000

Renewables (continued)

Solar PV

- Enhanced incentives for rural residential customers and Agricultural Producers
 - Rural residential customers will receive up to a \$500 bonus for installing a system
 - Agricultural Producers (Business customers) will qualify for an incentive match up to \$10,000
- A Reservation system will be put in place for all projects
 - Residential customer projects will have three (3) months to complete
 - Business customer projects will have six (6) months to complete
 - There will not be a down payment requirement to reserve funding
 - Projects without a proposed completion date will be moved to the back of the queue
 - All Reservations and Applications will be completed through the online form. If a customer or Trade Ally is unable to use the online version, the Program will provide them with a PDF version upon request, but it will not be available on the website.
- Azimuth rules: All projects within 90 degrees of due South (Compass Direction of 90 to 270 degrees) will be eligible for incentives and will receive the same incentive amount, regardless of azimuth.

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.