



CUSTOM PROJECT INCENTIVE BONUS

For a limited time, FOCUS ON ENERGY® is offering up to \$20,000 in additional custom incentives for projects completed by November 30, 2022.

Offer details:

Base Custom Rate	Bonus Incentive*	Total
\$100/peak kW	N/A	\$100/peak kW
\$0.04/kWh	\$0.01/kWh	Up to \$0.05/kWh
\$0.80/therm	\$0.15/therm	Up to \$0.95/therm

How do I participate?

- 1 Contact your EA to obtain pre-approval before June 30, 2022.
- 2 Complete your project by October 31, 2022.
- 3 Submit required paperwork and supporting invoices by November 30, 2022.

Eligibility Requirements:

- Projects already approved for Focus on Energy funding do not qualify.
- Pre-approval is required prior to ordering, purchasing, or installing equipment or proceeding with upgrades.
- Custom bonus incentive amount is limited to \$20,000 per customer.
- Total incentive (including the custom incentive bonus) cannot exceed 50% of the project cost and a one year payback.
- Projects must adhere to the completion and paperwork deadlines to receive the custom bonus incentive.
- Incentives are provided on a first come, first served basis. Focus on Energy reserves the right to discontinue this offering at any time based on funding availability.
- The custom incentive bonus cannot be combined with other special offerings or bonuses.
- All other terms and conditions of custom incentives apply. Visit focusonenergy.com for complete custom project guidelines.

Partner with Focus on Energy to save energy and money today!

888.623.2146 • focusonenergy.com/custom

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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Partnering with Wisconsin utilities