

2021 FOCUS ON ENERGY® PROGRAM UPDATES

Residential

- Appliance Recycling will no longer be offered through Focus on Energy
- Free Energy Savings Packs:
 - Elimination of the Advanced Power Strips within the packs
 - Product mix per pack will be updated
 - New online ordering portal launched October 2020
 - New portal will validate the 3-year limit to customers
 - Customers will be able to call Focus on Energy to place pack orders
- Decrease in ECM replacement incentive to \$25 for both Tier 1 and Tier 2
- Elimination of AC incentive
- Decreased single family Air Sealing and Attic Insulation incentives by \$50 in Tier 1 and Tier 2
- Multifamily (4+ unit buildings) insulation and air sealing incentives have been integrated, requiring both insulation and air sealing, and streamlined to two offerings:
 - Existing attic insulation less than or equal to R-11
 - Existing attic insulation of R-12 to R-19
- New Homes:
 - Non-energy requirements changed to 'best practices'
 - New incentive structure is a flat rate + \$/MMBtu
 - New structure for the percent better than WI UDC
 - Level 1: 25-29.9% \$0
 - Level 2: 30-34.9% \$150 + \$0.50/ LC MMBtu saved or \$350 if heated by propane
 - Level 3: 35-39.9% \$200 + \$1.00/ LC MMBtu Saved or \$550 if heated by propane
 - Level 4: 40% + \$200 + \$1.33/ LC MMBtu Saved or \$1,000 if heated by propane
 - Bonus Incentives:
 - 98%+ furnace - \$150
 - +R-5 insulation - \$400
 - HPWH - \$200
 - Incentive Cap is \$4,000/home

Business

- Prescriptive incentive changes:
 - High bay LED (T8/T5HO replacements only) incentive reduced
 - Smart thermostat incentive reduced
 - Agriculture ventilation/circulation fan incentive structure change
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- Prescriptive measure changes:
 - Eliminated
 - 15 SEER split system
 - Parking garage ventilation controls
 - Refrigerated case lighting occupancy sensors
 - Added
 - Exterior networked lighting controls
 - Exterior 8' TLED
 - Parking garage lighting controls
 - VFD for agriculture ventilation/circulation fans
 - Horticultural lighting added to incentive catalog

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- Demand controlled kitchen ventilation systems added to incentive catalog
 - Comprehensive Lighting Solutions (CLS) added to incentive catalog
- New Construction:
 - Incentive structure changed from \$/MMBtu to \$/kWh and \$/Therm
- RCx incentive structure changed to \$/square foot and EUI reduction
- Online Assessment tool is now available for ALL commercial and industrial customers
- Propane offering is continuing through June 30, 2022
 - Limited funding through PSC WI-OEI to provide incentives for energy-efficient propane equipment
 - Limited to farms or agribusiness customers of current Focus on Energy participating utilities
 - Cannot be used to replace natural gas or electric equipment

Midstream

- Elimination of commercial refrigerators and freezers
- Increase in oven incentives:
- Additional incentive tier created for Ductless mini split heat pumps (22+ SEER)
- Wholesale incentive for smallest pumps for circulator pumps
- Added tankless natural gas water heaters
- Website enhancements planned for better education and engagement

Renewables

- Solar PV:
 - Single Family Homes incentive cap at \$500 per system
 - Residential projects have 3 months to complete once reserved
 - Business Solar PV Incentive changes

System Size in kW (DC)	Incentive per kW (DC)	Max Incentive
Up to 5 kW	\$200	\$1,000
5-10 kW	\$1,000 + \$150 per kW above 5 kW	\$1,750
10-100 kW	\$1,750 + \$125 per kW above 10 kW	\$13,000
100-300 kW	\$13,000 + \$100 per kW above 100 kW	\$33,000
300-500 kW	\$33,000 + \$85 per kW above 300 kW	\$50,000
500+ kW	\$50,000 + \$0 per kW above 500 kW	\$50,000

- Ag Customers are eligible for an incentive match up to \$10,000
 - Business project have 6 months to complete once reserved
- RECIP RFP will be issued in January, May, and September
 - Eligible technologies are: Biomass, Biogas, Solar thermal, Wind

Training

- Continuing to host training sessions virtually
- An online Learning Management System planned to launch in Q1 as a resource for customers and Trade Allies

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