

HEATING AND COOLING UPGRADES

Why Make Heating and Cooling Upgrades?

In the average home, heating and cooling accounts for nearly half of the energy used,* making efficiency all the more important. If your home's equipment is more than 10–15 years old or needs frequent repairs, it could be time to replace it with new, more energy-efficient technology. Smart energy upgrades, such as a new furnace, boiler, A/C unit, or air source heat pump, could save you money by significantly reducing the energy you use while maintaining the comfort of your home.

Dual-Fuel Heat Pumps

If you are in the market for new heating and cooling equipment, consider adding a dual-fuel heat pump, which runs on electricity rather than natural gas. The heat pump works with your furnace to provide ultra-efficient heating and cooling. Wisconsin homeowners are increasingly turning to dual-fuel systems because of the versatility and energy-saving performance.

For a quick look at how dual-fuel heat pumps work, scan the QR code to check out our short video.



Get Smart With Your Thermostat

A smart thermostat is another great way to increase the performance and efficiency of your heating and cooling system. These devices let you manage home comfort and energy use remotely from a smartphone, tablet, or computer. You can warm or cool your home before arriving, manage seasonal variations, and even receive personalized energy reports and maintenance reminders.

Plus, some smart thermostats can adapt to your preferences over time for even greater system efficiency. FOCUS ON ENERGY® offers incentives for qualified models.

*Source: energy.gov

Schedule Your Appointment

Learn more about qualified equipment, discover cash incentives, and find a Trade Ally contractor to evaluate your equipment at focusenergy.com/heatingandcooling or call **855.339.8866**.

REDUCING ENERGY WASTE ACROSS WISCONSIN

Incentives are subject to change and cannot exceed project costs. Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed. ©2022 Wisconsin Focus on Energy HPE-2509-0122



Get More From Your Upgrades

Before installing a new heating and cooling system, be sure that your home is properly insulated and prepped for peak efficiency. Improved insulation and air sealing can greatly increase the impact of your system so you can enjoy the maximum benefit and biggest savings.

Benefits of Energy-Efficient HVAC Equipment

- Consumes 10%–30% less fuel.
- Quieter.
- Maintains a more consistent home temperature.

Cash incentives are available for eligible home improvements.



focus on energy®

Partnering with Wisconsin utilities