

# 2022 HEATING AND COOLING INCENTIVE APPLICATION

## FOR SINGLE FAMILY, MULTI FAMILY, AND CONDOS



Scan to go to  
online application.

### Step 1: Check your Eligibility.

#### You may qualify for higher incentives.

If your household income is at or below the amounts in the table in Section 4, you may be eligible for higher income-qualified incentives. If you think you may qualify, visit [focusenergy.com/income](https://focusenergy.com/income) for more information. Find complete terms and conditions at [focusenergy.com/heatingandcooling](https://focusenergy.com/heatingandcooling).



For faster processing, apply online at [focusenergy.com/hvacincentive](https://focusenergy.com/hvacincentive).

### Step 2: Complete Your application.

Incomplete or missing information will delay processing.

#### Required documentation:

- **Completed and signed incentive application (both pages)**
- **Invoice/sales receipt**
- **Income Eligible Approval Letter** (if eligible for income-qualified incentives)

### Step 3: Submit Paperwork.

Submit the application **within 60 days of the equipment installation.**

Your equipment must be purchased and installed in **2022. This application and incentives are effective January 1, 2022. Incentives are subject to change.**

## 1 Utility Account Holder Information

Customer Name:

<b>Electric Utility Provider:</b>	Electric Utility Account Number:
Natural Gas Utility Provider:	Natural Gas Utility Account Number:
Installation Address:	<input type="checkbox"/> I have an alternate mailing address. Complete Section 2.
City:	State: <b>WI</b> ZIP:
Phone Number:	Email:

This is a(n):

- New Construction (not eligible)  Existing Single-Family Home (1-3 units)  Existing Multifamily (4+ units)

My cooling system is:  AC  ASHP  Window AC  None

My home is currently heated by:

- Natural Gas  Propane  Oil  Electric  
 Other \_\_\_\_\_

My home heating system is currently:  Furnace  Air Source Heat Pump  
 Boiler  Electric Baseboard  Other \_\_\_\_\_

## 2 Should We Send Your Check?

### MAKE CHECK PAYABLE TO:

- Customer/Homeowner  Trade Ally (Participating Contractor)  Landlord Name: \_\_\_\_\_

For customer payments, the incentive must go to whomever paid for the equipment.

Send Check Attention of: (Complete if needed for mailing.)

Send Check to this Address:	City:
Tax Classification: (Only if Landlord Payee) <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> LLC - C Corp <input type="checkbox"/> LLC - S Corp <input type="checkbox"/> Limited Liability - Partnership <input type="checkbox"/> Other: _____	Tax ID Number FEIN only: (Only if Landlord or Business Payee)

Do not list your tax ID on this application. A program representative will contact you so you can provide it securely.

## 3 Trade Ally Contractor Information (if applicable)

Company Business Name:	Phone Number:
City:	State: ZIP:

## 4 Signature (application MUST be signed below)

I have read and understand the terms and conditions available at [focusenergy.com/terms](https://focusenergy.com/terms). I certify that the information I have provided is true and correct in this application and the product(s) and/or equipment for which I am requesting an incentive meets the requirements in this application. I understand that FOCUS ON ENERGY® does not warranty or guarantee the delivery of services of my chosen Trade Ally.

### WHICH INCENTIVE LEVEL ARE YOU APPLYING FOR?

- Standard incentives  Income-qualified incentives\*

\*Income Eligibility Application OR Income Eligibility Approval Required

Application signed by:  Customer  Trade Ally contractor

<b>Signature:</b>	<b>Date:</b>
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### Submit Completed Application To:

**Focus on Energy**  
3113 W. Beltline Highway, Suite 201  
Madison, WI 53713

Email: [homerewards@focusenergy.com](mailto:homerewards@focusenergy.com)

Online: [focusenergy.com/hvacincentive](https://focusenergy.com/hvacincentive) **Questions?** Call: 855.339.8866

## Are You Eligible for Income-Qualified Incentives?

Household Size	Gross Annual Income	Gross One-Month Income
1	\$41,471	\$3,456
2	\$54,231	\$4,519
3	\$66,991	\$5,583
4	\$79,751	\$6,646
5	\$92,511	\$7,709

### How did you hear about Focus on Energy?

- Community Association/Agency  Internet Search  Word of Mouth/Referral  
 Utility Bill Insert/Direct Mail  Trade Ally/Contractor  Real Estate Agent  
 Utility Website  Participated Previously  Other (please describe): \_\_\_\_\_



**focus on energy®**

Partnering with Wisconsin utilities

Purchased Date	Manufacturer/Brand	Model Number	Serial Number	Purchased Cost

Limit of one incentive per heating system, and two per household.

Equipment	Installed Date	Manufacturer/Brand	Model Number	Installed Cost	Standard Incentive	Income-Qualified Incentive
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**Natural Gas Furnace (We will automatically adjust your incentive to match your qualified equipment.)**

95% Single- or Multi-Stage Natural Gas Furnace					<input type="checkbox"/> \$50	<input type="checkbox"/> \$350
96% Single- or Multi-Stage Natural Gas Furnace					<input type="checkbox"/> \$100	<input type="checkbox"/> \$450
97%+ Multi-Stage Natural Gas Furnace					<input type="checkbox"/> \$150	<input type="checkbox"/> \$550
ECM Replacement (must replace existing PSC Motor not part of a furnace replacement)					<input type="checkbox"/> \$25	<input type="checkbox"/> \$25

**Natural Gas High-Efficiency Boiler (We will automatically adjust your incentive to match your qualified equipment.)**

90% to 94% AFUE Natural Gas Heating Boiler					<input type="checkbox"/> \$300	<input type="checkbox"/> \$400
95%+ AFUE Natural Gas Home Heating Boiler					<input type="checkbox"/> \$400	<input type="checkbox"/> \$550
<input type="checkbox"/> Indirect Water Heater installed with qualifying boiler					<input type="checkbox"/> \$100	<input type="checkbox"/> \$150
90% to 94% AFUE Natural Gas Heating Combination Boiler					<input type="checkbox"/> \$400	<input type="checkbox"/> \$550
95%+ AFUE Natural Gas Combination Boiler					<input type="checkbox"/> \$500	<input type="checkbox"/> \$700

**Single Package Vertical Unit (Multifamily only)**

Single Package Vertical Unit, ≥ 90%+ Thermal Efficiency, NG					<input type="checkbox"/> \$100	N/A
Single Package Vertical Unit, ≥ 90%+ Thermal Efficiency, NG, ≥ 10.0 EER Cooling					<input type="checkbox"/> \$150	N/A

**Packaged Terminal Heat Pump (Multifamily only)**


Packaged Terminal Heat Pump	See website for eligibility requirements					<input type="checkbox"/> \$100	N/A
	System AHRI number	BTUh	EER	COP			

**Dual Fuel Heat Pump (air source heat pump installed with a natural gas, propane, electric or oil furnace) System installed with**

Ducted Heat Pump 15+ SEER, 8.5+ HSPF at 47°F installed with an NG, LP, or oil furnace  <b>You cannot receive the incentive for both furnace and the Dual-Fuel Heat Pump.</b>	Outdoor Unit (Condenser)				<input type="checkbox"/> Propane, oil, electric furnace \$300	<input type="checkbox"/> Natural gas furnace \$1,000
	Indoor Unit (Coil)					
	Furnace (Existing or New Eligible)					
	System AHRI Number		SEER	EER	HSPF at 47°F	
	Cooling Capacity (BTUh)		Heating Capacity (BTUh)	Low Balance Point (°F)	High Balance Point (°F)	

System must be listed as "Heat Pumps" within AHRI. "Variable-Speed Mini-Split and Multi-Split Heat Pumps" and "Water-Source Heat Pumps" are not eligible. Speak with your Trade Ally to determine if other incentives are available. System must meet efficiency requirements per AHRI.

**TOTAL REQUESTED INCENTIVE AMOUNT:** \$



**Reminder**  
Please make sure this application:

- Is signed.
- Includes a copy of your itemized invoice/receipt.
- Includes your utility name and account numbers.
- Is submitted within 60 days of equipment installation or purchase date for smart thermostats purchased at retail.



Can we interest you in a **FREE** energy-saving product pack? Check **YES** and we will mail you a pack filled with:

- A low-flow showerhead.
- Faucet aerators.
- LED lightbulbs, and more!

YES, send me the free product pack to the address listed in **Section 2** of this application.

Visit [focusonenergymarketplace.com/pack](https://focusonenergymarketplace.com/pack) for more information and other pack options.