

# 2022 INSULATION AND AIR SEALING INCENTIVE APPLICATION

## FOR SINGLE FAMILY, MULTIFAMILY, AND CONDOS

Scan to go to  
online application.



### Step 1: Confirm Eligibility.

- Confirm that at least 50% of home heating comes from a participating utility.
- Confirm incentive level. If household income is at or below the amounts in the **income table in Section 4**, customer may be eligible for higher income-qualified incentives. If you think you may qualify, visit [focusenergy.com/income](https://focusenergy.com/income) for more information.

### Step 2: Complete Insulation and Air Sealing Projects.

### Step 3: Trade Ally Contractor Completes Application.

The insulation and/or air sealing project must be completed in 2022. All applications must be submitted to FOCUS ON ENERGY® within 60 days of project completion. Focus on Energy incentives are limited and are subject to change without notice.

Visit [focusenergy.com/terms](https://focusenergy.com/terms) for terms and conditions.

#### Required documentation:

- Final **itemized** invoice to customer (payee must match the billing section on invoice).
- Combustion safety/ventilation notification (if applicable).
- Focus on Energy/utility/housing authority income eligible approval letter (if applicable).

**Incomplete or missing information will delay processing and may result in denial.**

## 1 Utility Account Holder Information

Customer Name:

<b>Electric Utility Provider:</b>	<b>Electric Utility Account Number:</b>
<b>Natural Gas Utility Provider:</b>	<b>Natural Gas Utility Account Number:</b>

Installation Address:  I have an alternate mailing address. Complete Section 2.

City: State: WI ZIP:

Phone Number: Email:

This is a(n):  
 New Construction (not eligible)  Existing Single-Family Home (1–3 units)  Existing Multifamily (4+ units)

My cooling system is:  AC  Air Source Heat Pump  Window AC  None

My home is currently heated by:  
 Natural Gas  Propane  Oil  Electric  Other \_\_\_\_\_

My home heating system is currently:  
 Furnace  Air Source Heat Pump  Boiler  Electric Baseboard  
 Other \_\_\_\_\_

## 2 Where Should We Send Your Check?

### MAKE CHECK PAYABLE TO:

Customer/Homeowner  Trade Ally (Participating Contractor)  Landlord Name: \_\_\_\_\_

For customer payments, the incentive must go to whomever paid for the equipment.

If "Trade Ally" box is checked, invoice must itemize instant rebate and customer acknowledges contractor will receive incentive check.

If "Landlord" box is checked, Tax classification and Tax ID number must be provided.

Utility Partner Bonus should go to:

(Only if eligible for applicable utility bonuses)

Customer  Landlord

Send Check Attention of: (Complete if needed for mailing)

Send Check to This Address: City: State: ZIP:

Tax Classification: (Only if Landlord Payee)

Corporation  Partnership  Sole Proprietorship  LLC - C Corp  LLC - S Corp

Limited Liability - Partnership  Other: \_\_\_\_\_

Tax ID Number FEIN only: (Only if Landlord or Business Payee)

Do not list your Social Security Number on this application. You will be contacted by the program via email to provide a copy of your W-9 using a secure online portal.

## 3 Trade Ally Contractor Information (if applicable)

Company Business Name: Phone Number:

City: State: ZIP:

## 4 Signature (sign below)

I have read and understand the terms and conditions available at [focusenergy.com/terms](https://focusenergy.com/terms). I certify that the information I have provided is true and correct in this application and the product(s) and/or equipment for which I am requesting an incentive meets the requirements in this application. I understand that Focus on Energy does not warranty or guarantee the delivery of services of my chosen Trade Ally contractor.

### WHICH INCENTIVE LEVEL ARE YOU APPLYING FOR?

Standard incentives

Income-qualified incentives. Include approval letter.

Application signed by:  Customer  Trade Ally contractor

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

## Are You Eligible for Income-Qualified Incentives?

Household Size	Gross Annual Income	Gross One-Month Income
1	\$41,471	\$3,456
2	\$54,231	\$4,519
3	\$66,991	\$5,583
4	\$79,751	\$6,646
5	\$92,511	\$7,709

### How did you hear about Focus on Energy?

- Community Association/Agency  Internet Search  Word of Mouth/Referral  
 Utility Bill Insert/Direct Mail  Trade Ally/Contractor  Real Estate Agent  
 Utility Website  Participated Previously  Other (please describe): \_\_\_\_\_

### Submit Completed Application To:

Focus on Energy  
 3113 W. Beltline Highway, Suite 201  
 Madison, WI 53713

Email: [homerewards@focusenergy.com](mailto:homerewards@focusenergy.com)

Online: [focusenergy.com/IASincentive](https://focusenergy.com/IASincentive) Questions? Call: 855.339.8866



# Single-Family Home (1–3 Units) Installation Requirements

Must be installed by a participating insulation and/or air sealing Trade Ally. All improvements must follow Materials & Installation (M&I) Standards. Only one improvement per category qualifies for an incentive. Incentives cannot exceed installed cost. For a complete list of Terms, Conditions and Requirements, visit [focusenergy.com/wholehome](https://focusenergy.com/wholehome).

## ENERGY STAR® Certified Air Sealing

- Pre and post blower door testing required.
- Home Assessment Report, which meets Home Performance with ENERGY STAR requirements, to be provided to the homeowner.
- Must be part of a larger project that includes the attic insulation improvement or the wall/framed floor insulation improvement.

## Attic Insulation

- At least 600 square feet of attic area must be improved.
  - Open cavity/attic floor with an effective insulation level of R-19 or less; improved to R-38 or greater.
  - Closed cavity covered floor with an insulation level of R-0; improved to cavity filled with insulation.
- Air sealing installed to M&I standards (see page 20, bullet points number one and four).
- Knee wall improvement area can be included to meet the 600 square feet requirement.

## Foundation Insulation

- At least 50% of the total sill, foundation wall, or foundation ceiling area must be improved. Area must include connected crawlspaces.
- An insulation level of R-0 insulation; improved to R-5 or greater.
- Must be part of a larger project that includes the attic insulation improvement or the wall/framed floor insulation improvement.

## Wall/Framed Floor Insulation

- At least 800 square feet of exterior wall must be improved: wall cavity with an insulation level of R-0; improved to cavity filled with insulation.
- At least 400 square feet of framed floor must be improved: framed floor with an insulation of R-19 or less; improved to cavity filled with insulation.

## Duct Sealing

- Not applicable to ductwork in conditioned space (e.g., basement or unvented crawlspace).
- Must be non-sealed, non-insulated ductwork outside the conditioned space; improved to be sealed and insulated to a minimum R-8.
- Must be part of a larger project that includes the attic insulation improvement or the wall/framed floor insulation improvement.

# Improvements

Energy Star Certified Air Sealing			Install Date	Standard Incentive	Income-Qualified Incentive
CFM50 Pre:	CFM50 Post:			<input type="checkbox"/> \$450	<input type="checkbox"/> \$750
Tested By:	BPI ID Number:				
Attic Insulation					
Attic Open Cavity - Total Area Improved:	Pre R-Value:	Post R-Value:		<input type="checkbox"/> \$350	<input type="checkbox"/> \$450
Attic Closed Cavity - Total Area Improved:	Pre R-Value:	Post R-Value:			
Foundation (Sills/Walls) Insulation					
Sill - Total Linear Foot Improved:	Pre R-Value:	Post R-Value:		<input type="checkbox"/> \$100	<input type="checkbox"/> \$150
Basement Wall - Total Area Improved:	Pre R-Value:	Post R-Value:			
Crawlspace Wall - Total Area Improved:	Pre R-Value:	Post R-Value:			
Basement/Crawlspace Ceiling - Total Area Improved:	Pre R-Value:	Post R-Value:			
Exterior Wall/Framed Floor Insulation					
Exterior Wall - Total Area Improved:	Pre R-Value:	Post R-Value:		<input type="checkbox"/> \$300	<input type="checkbox"/> \$300
Framed Floor - Total Area Improved:	Pre R-Value:	Post R-Value:			
Duct Sealing					
Length Improved:	<input type="checkbox"/> Sealed	Post R-Value:		<input type="checkbox"/> \$50	<input type="checkbox"/> \$50
<b>TOTAL PROJECT COST:</b>				\$	
<b>TOTAL REQUESTED INCENTIVE AMOUNT:</b>				\$	

# Multifamily Home (4+ Units) Installation Requirements

Must be installed by a participating insulation and/or air sealing Trade Ally. All improvements must follow Materials & Installation (M&I) Standards. Only one improvement per category qualifies for an incentive. Incentives cannot exceed installed cost. For a complete list of Terms, Conditions and Requirements, visit [focusonenergy.com/wholehome](http://focusonenergy.com/wholehome).

## General Requirements

- If more than one heating system type exists in the building, please provide all the heating types, their efficiencies, and the approximate areas for each heating type.
- For heating efficiency, provide the approximate heating efficiency and units (80% thermal efficiency, 3.0 COP, etc.).
- If more than one cooling system type exists in the building please provide all the cooling types, their efficiencies, and the approximate areas for each cooling type.
- For cooling efficiency, provide approximate cooling efficiency and units (10 EER, 14 SEER, etc.).
- Incentive is not to exceed project cost.
- Insulation and air sealing improvements must be installed by a participating Trade Ally.

## Air Sealing

- Air sealing must be completed at same time as attic insulation.
- Air sealing shall be performed in accordance with building science industry best practices and in compliance with local building codes.

## Attic Insulation

- Eligible insulation types include but are not limited to: fiberglass batts, spray foam, loose fill cellulose, or other material providing that it meets local and state building codes.
- Only attic area above living space (excludes laundry, storage, garage, etc.) can receive incentive.
- Existing attic insulation must be as specified in the measure description: ≤ R-11, between R-12 and R-19, or between R-20 and R-38 (excluding assembly section).
- Existing insulation or R-19 or less must be improved to R38 or greater. Existing insulation of R-20 to R-38 must be improved to at least R-49.
- Square feet of insulation should be **clearly listed and labeled with area type (attic or wall)** on the invoice.

## Wall Insulation

- Eligible insulation types include but are not limited to: fiberglass, spray foam, cellulose, or other material providing that it meets local and state building codes.
- Only exterior walls in contact with living space (excludes laundry, storage, garage etc.) can receive incentive.
- Existing wall insulation must be R-5 or less.
- Additional wall insulation must bring walls up to at least R-20 of cavity insulation.
- The use of R-13 cavity insulation plus R-5 insulated sheathing is considered equivalent to cavity insulation of R-20.
- Square feet of insulation should be **clearly listed and labeled with area type (attic or wall)** on the invoice.

# Improvements

Building Information					
Heating Type: <input type="checkbox"/> NG Furnace or NG Boiler <input type="checkbox"/> Electric Baseboard or Electric Furnace <input type="checkbox"/> Air Source Heat Pump or PTHP <input type="checkbox"/> Other _____	Heating Efficiency: (include units, i.e., AFUE, COP, HSPF)	Cooling Type: <input type="checkbox"/> Room AC <input type="checkbox"/> Central AC or ASHP (65 MBh or less) <input type="checkbox"/> Central AC or ASHP (more than 65 MBh) <input type="checkbox"/> Chiller <input type="checkbox"/> None <input type="checkbox"/> Other _____	Cooling Efficiency: (include units, i.e., SEER, EER, and kW/ton)	Approx. Building Age (years):	
Total Conditioned Floor Area:		Floor to Floor Height (ft.):		# of Floors:	
Air Sealing and Attic Insulation					
Attic, Existing Insulation ≤ R-11 - Total Area Improved:	Pre R-Value:	Post R-Value:	Incentive Calculation: _____sq. ft. X \$0.70 per attic sq. ft. = \$ _____	Completion Date:	Cost:
Attic, Existing Insulation R-12 to R-19 - Total Area Improved:	Pre R-Value:	Post R-Value:	Incentive Calculation: _____sq. ft. X \$0.40 per attic sq. ft. = \$ _____	Completion Date:	Cost:
Attic, Existing Insulation R-20 to R-38 - Total Area Improved:	Pre R-Value:	Post R-Value:	Incentive Calculation: _____sq. ft. X \$0.25 per attic sq. ft. = \$ _____	Completion Date:	Cost:
Exterior Wall Insulation					
Exterior Wall - Total Area Improved:	Pre R-Value:	Post R-Value:	Incentive Calculation: _____sq. ft. X \$0.80 per sq. ft. = \$ _____	Completion Date:	Cost:
<b>TOTAL PROJECT COST:</b>					\$
<b>TOTAL REQUESTED INCENTIVE AMOUNT:</b>					\$



### Reminder

Please make sure this application:

- Is signed.
- Includes a copy of your itemized invoice.
- Includes your utility name and account numbers.
- Is submitted within 60 days of equipment installation.