

2022 SOLAR ELECTRIC INCENTIVES

Clean Energy for Wisconsin

If you've already put in the work to make your home or business as energy efficient as possible, now is the perfect time to take an even more rewarding step. FOCUS ON ENERGY® offers resources and cash incentives for qualified solar electric systems.

Power Your Home or Business With Solar

Solar electric systems, also known as photovoltaic (PV) systems, use sunlight to generate electricity. To capture sunlight, solar panels are strategically placed on roofs or ground mounted to maximize exposure to the sun. Systems are silent, very reliable, and require little ongoing maintenance.

And yes—Wisconsin really does get enough sun, even in winter, to produce energy and reduce electricity bills for your home or business!

Getting Started

There are a few things to consider before installing a PV system:

- Electrical use at the site.
- Shading.
- Roof age and condition, as well as the direction of your roof if considering a roof mount system.

Contact a Trade Ally contractor to obtain bids and site assessments. Be sure to ask about the local permitting and interconnect processes, utility rates and net metering policy, and local references.

Visit focusonenergy.com/blog/solar-at-home for additional resources and tips.

Efficiency First

To optimize energy savings and correctly size your PV system, Focus on Energy recommends that you maximize the efficiency of your home or business before installing a PV system. Consider starting with an energy assessment, or save on efficiency improvements such as new heating and cooling equipment, or insulation and air sealing. Learn more at focusonenergy.com.



Your Benefits

- Lower energy bills.
- Greater energy independence.
- Financial incentives.
- Technical support.



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Partnering with Wisconsin utilities

Residential Customer Solar PV Incentives

Incentives effective January 1, 2022.

| Installation Type | Incentive |
|--------------------|------------------|
| Single-Family Home | \$500 per system |

Rural residential customers can receive a \$500 bonus for installing a system. See eligible rural ZIP code list at focusenergy.com/renewablefunding to confirm eligibility.

Business Customer Solar PV Incentives

| System Size in kW (DC) | Incentive | Maximum Incentive |
|------------------------|--------------------------------------|-------------------|
| Up to 5 kW | \$200 per kW | \$1,000 |
| 5–10 kW | \$1,000 + \$150 per kW above 5 kW | \$1,750 |
| 10–100 kW | \$1,750 + \$125 per kW above 10 kW | \$13,000 |
| 100–300 kW | \$13,000 + \$100 per kW above 100 kW | \$33,000 |
| 300–500 kW* | \$33,000 + \$85 per kW above 300 kW | \$50,000 |

*Solar PV systems 500 kW and above will be capped at the maximum incentive of \$50,000.

Business customers classified as agricultural producers can qualify for an incentive match of up to \$10,000. Agricultural producers are defined as “businesses engaged in the production of grain, livestock, milk, poultry, fruits, vegetables, bees and honey, fish, shellfish, or other common agricultural products including greenhouses.”

Special Sector Solar PV Incentive

| System Size in kW (DC) | Incentive | Maximum Incentive |
|------------------------|--------------------------------------|-------------------|
| Up to 5 kW | \$1,000 | \$5,000 |
| 5–10 kW | \$5,000 + \$700 per kW above 5 kW | \$8,500 |
| 10–100 kW | \$8,500 + \$250 per kW above 10 kW | \$31,000 |
| 100–300 kW | \$31,000 + \$150 per kW above 100 kW | \$61,000 |
| 300–500 kW* | \$61,000 + \$100 per kW above 300 kW | \$81,000 |

*Solar PV systems 500kW and above will be capped at the maximum incentive of \$81,000.

This incentive helps organizations that do not qualify for the solar investment tax credit (ITC) to offset the cost of installing solar electric systems. Nonprofits, schools, government, and Tribal Nations can qualify for an incentive of up to \$81,000 for installing solar.

Next steps

- 1 Contact a Trade Ally contractor. They will help you size a solar PV system that’s right for your home or business, estimate energy savings, calculate your incentive, and provide a quote. Find a Trade Ally contractor at focusenergy.com/findatradeally.
- 2 Visit focusenergy.com/renewablefunding to confirm 2022 incentive funds are still available.
- 3 Work with your Trade Ally contractor to reserve your solar PV incentive.
- 4 Have your Trade Ally contractor complete the system installation.
- 5 After your system has been installed and placed into operation, submit your online incentive application to claim your incentive.

Learn more at focusenergy.com/solar or call 855.339.8866.

REDUCING ENERGY WASTE ACROSS WISCONSIN

Incentives are subject to change. Focus on Energy, Wisconsin utilities’ statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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