focus on energy®

Partnering with Wisconsin utilities

WISCONSIN

2019 SUMMARY OF SERVICES AND INCENTIVES FOR AGRIBUSINESS

When you're in for energy efficiency, Wisconsin is in for economic growth. Energy efficiency projects through Focus on Energy not only save you money - they also have the potential to generate **$762 MILLION in economic benefits** by the year 2040. Find out how your agribusiness can get in on energy efficiency at **WisconsinIsIn.com**.

888.947.7828
focusonenergy.com/AgSG

Get Started Saving Today!

Consult with your Energy Advisor (see map on the last page) to determine your facility's energy savings potential.

Utilize your Energy Efficiency Best Practices Guidebook for recommendations to reduce energy use and operating costs. Visit **focusonenergy.com/guidebooks** to download or request a hardcopy.

Work with registered Trade Allies to ensure you are selecting qualifying equipment that will maximize energy savings. Find a registered Trade Ally at **focusonenergy.com/findatradeally**.

Prescriptive incentives on pages 2-3 are available for products purchased and installed between January 1 - December 31, 2019.

Please refer to the **AGRIBUSINESS INCENTIVE CATALOG** for these incentives

AGRICULTURE MULTIPLE EQUIPMENT BONUS		EXISTING BUILDING INCENTIVE	NEW CONSTRUCTION INCENTIVE
Agriculture Multiple Equipment Bonus, 2 Types		$400 (Limited to 50% of Original Incentive)	Not Eligible
Agriculture Multiple Equipment Bonus, 3 Types		$500 (Limited to 50% of Original Incentive)	Not Eligible
Agriculture Multiple Equipment Bonus, 4+ Types		$600 (Limited to 50% of Original Incentive)	Not Eligible
DAIRY AND LIVESTOCK EQUIPMENT		**EXISTING BUILDING INCENTIVE**	**NEW CONSTRUCTION INCENTIVE**
Well Water Plate Heat Exchanger (<135 milking cows)		$400/Pre-Cooler (Limited to 50% of Product Cost)	$400/Pre-Cooler (Limited to 50% of Product Cost)
Well Water Plate Heat Exchanger (≥135 milking cows)		$3/Milking Cow (Limited to 50% of Product Cost)	$3/Milking Cow (Limited to 50% of Product Cost)
Dairy Refrigeration Tune-Up		$50/Compressor	Not Eligible
Variable Speed Control Vacuum Pump (Dairy Farm, Parlor, Milk House)		$10/Milking Cow (Limited to 50% of Service Cost)	$10/Milking Cow (Limited to 50% of Service Cost)
Variable Speed Control Milk Pump (Dairy Farm, Parlor, Milk House)		$4/Milking Cow (Limited to 50% of Service Cost)	$4/Milking Cow (Limited to 50% of Service Cost)
ECM Compressor/Condenser/Condensing Unit Fan Motor		$25/Motor	$25/Motor
Low-Energy Livestock Waterer (Heating Element Maximum of 250W)		$40/Waterer	Not Eligible
Zero-Energy Livestock Waterer		$60/Waterer	$60/Waterer
Refrigeration Heat Recovery (RHR) Unit	NG Water Heater with Existing Milk Pre-Cooler and VFD on Milk Pump	$600/RHR Unit	$600/RHR Unit
	NG Water Heater with Existing Milk Pre-Cooler		
	NG Water Heater without Milk Pre-Cooler		
	Electric Water Heater with Existing Milk Pre-Cooler and VFD on Milk Pump		
	Electric Water Heater with Existing Milk Pre-Cooler		
	Electric Water Heater without Milk Pre-Cooler		
Water Heaters (Dairy Milk House)	Natural Gas Commercial Water Heater	$4/Milking Cow up to $1,000	$4/Milking Cow up to $1,000
	Electric Commercial Water Heater (<150 milking cows)	$150/Water Heater	Not Eligible
	Electric Commercial Water Heater (≥150 milking cows)	$1/Milking Cow up to $250	Not Eligible

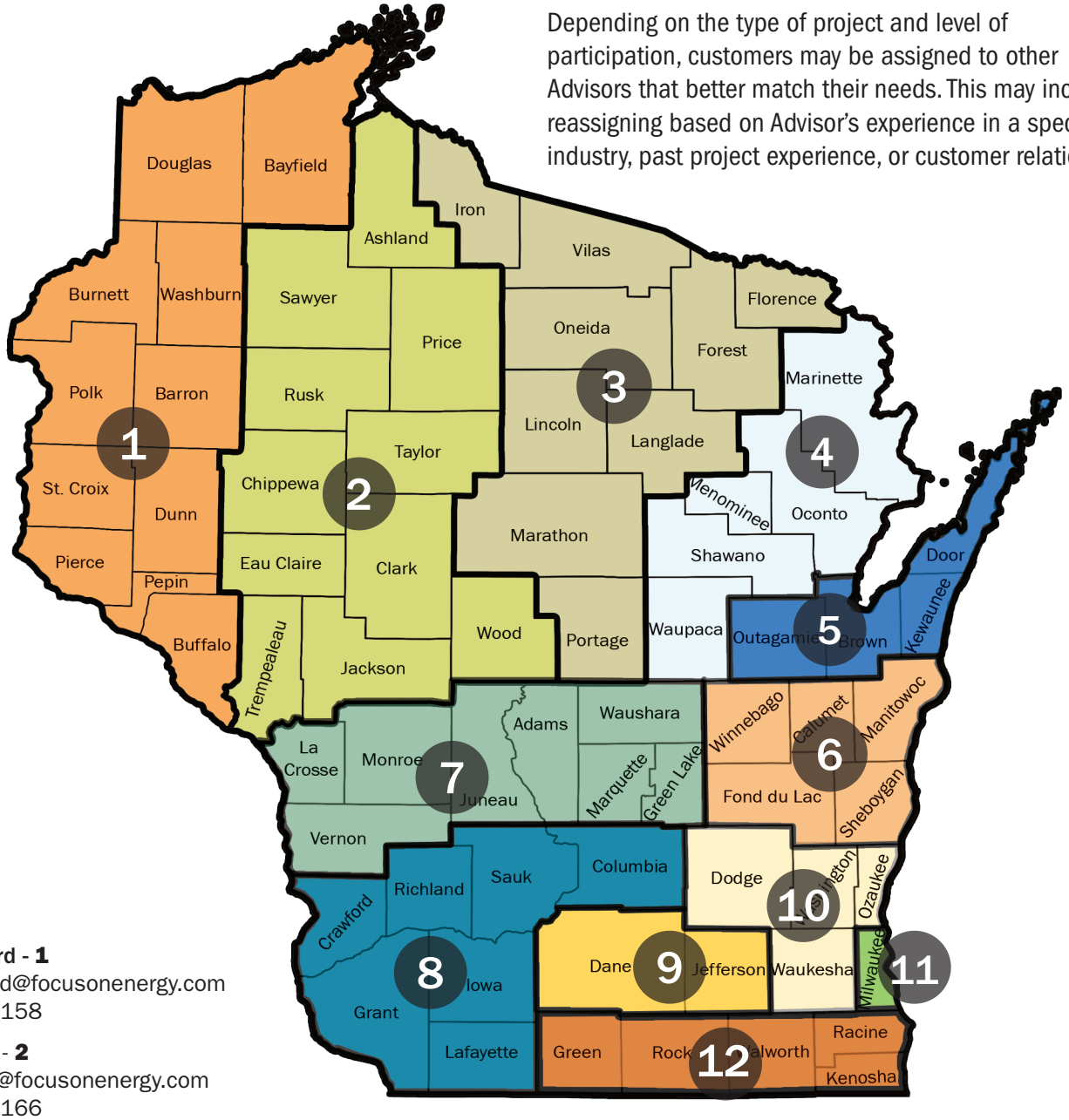
Please refer to the **AGRIBUSINESS INCENTIVE CATALOG** for these incentives

LIGHTING		EXISTING BUILDING INCENTIVE	NEW CONSTRUCTION INCENTIVE
Lighting (Interior, Exterior, Controls)		Varies - See Lighting Catalog for more incentives	Varies - See Lighting Catalog for more incentives
High Bay/Low Bay LED Lighting		$60-$160/Fixture	Eligible under LPD
LED Horticultural Lighting Fixture Replacing /Instead of HPS/MH/Fluorescent		$0.25/Watt Reduced	$0.25/Watt Reduced
High/Low Bay Mogul Screw-Base (E39) LED Lamp		$0.20/Watt Reduced	Eligible under LPD
Lighting Power Density (LPD) at least 20% below code requirements		Not Eligible	$0.08/ft^2
Lighting Power Density (LPD) at least 30% below code requirements		Not Eligible	$0.12/ft^2
Lighting Power Density (LPD) at least 40% below code requirements or greater		Not Eligible	$0.16/ft^2
VENTILATION EQUIPMENT		**EXISTING BUILDING INCENTIVE**	**NEW CONSTRUCTION INCENTIVE**
Fans (Refer to Agribusiness Catalog for minimum efficiencies)	Ventilation/Exhaust	$2.50-$3.00/Fan Diameter (inch)	$2.50-$3.00/Fan Diameter (inch)
	Circulation	$2-$2.50/Fan Diameter (inch)	$2-$2.50/Fan Diameter (inch)
	High-Volume Low-Speed (HVLS)	$65/Fan Diameter (feet)	$65/Fan Diameter (feet)
VARIABLE FREQUENCY DRIVES AND COMPRESSED AIR		**EXISTING BUILDING INCENTIVE**	**NEW CONSTRUCTION INCENTIVE**
VFD, Constant Torque		$30-$60/HP based on hours of use (Limited to 50% of Product Cost)	$20-$40/HP based on hours of use (Limited to 50% of Product Cost)
VFD, Agriculture Primary Use Water System		$100/HP (Limited to 50% of Product Cost)	$60/HP (Limited to 50% of Product Cost)
VFD, Agriculture Secondary Use Water System		$50-$100/HP based on hours of use (Limited to 50% of Product Cost)	$30-$60/HP based on hours of use (Limited to 50% of Product Cost)
VFD, Irrigation Well Pump		$50-$100/HP based on hours of use (Limited to 50% of Product Cost)	$30-$60/HP based on hours of use (Limited to 50% of Product Cost)
VFD, Ventilation/Circulation Fan		$50-$100/HP based on hours of use (Limited to 50% of Product Cost)	$30-$60/HP based on hours of use (Limited to 50% of Product Cost)
VFD, Process Pump		$50-$100/HP based on hours of use (Limited to 50% of Product Cost)	$30-$60/HP based on hours of use (Limited to 50% of Product Cost)
VFD, Constant Torque		$30-$60/HP based on hours of use (Limited to 50% of Product Cost)	$20-$40/HP based on hours of use (Limited to 50% of Product Cost)
Compressed Air Leak Survey and Repair		$15/HP	Not Eligible
No Air-Loss Condensate Drain		$80/Drain	$80/Drain
GRAIN DRYER AND IRRIGATION EQUIPMENT		**EXISTING BUILDING INCENTIVE**	**NEW CONSTRUCTION INCENTIVE**
Efficient Natural Gas Grain Dryer		$16 per Bushel/hr drying capacity	Not Eligible
Pump Motor Horsepower Reduction		$65/HP reduced (Limited to 50% of Product Cost)	Not Eligible
GREENHOUSE EQUIPMENT		**EXISTING BUILDING INCENTIVE**	**NEW CONSTRUCTION INCENTIVE**
Hot Water Boilers		$1-$3/Input MBh	$1-$3/Input MBh
Unit Heaters (Natural Gas Only - based on setpoint temperature)		$2/Input MBh	$1/Input MBh
Thermal Curtain (Natural Gas Only)		$0.25/ft^2	Not Eligible
Greenhouse Climate Controls (Natural Gas Only)		$0.03/ft^2	$0.03/ft^2

2019 ENERGY ADVISOR TERRITORY MAP ASSIGNMENTS

Agriculture, Schools and Government Program

Depending on the type of project and level of participation, customers may be assigned to other Advisors that better match their needs. This may include reassigning based on Advisor's experience in a specific industry, past project experience, or customer relationship.



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Talk to an AgSG Rep today!
Call 888.947.7828

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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