



## DESIGN ASSISTANCE PROGRAM OVERVIEW

# DESIGN NEW FACILITIES FOR ENERGY EFFICIENCY

## AND LOWER OPERATIONAL COSTS

The Focus on Energy Design Assistance Program provides design professionals, builders, developers and building owners with a free energy analysis for the design of new or substantially-renovated buildings. In addition, the program offers incentives to design teams and to building owners, which can be used to reduce the upfront cost of high efficiency measures that exceed Wisconsin energy code requirements.

**How it Works:** The program includes customized integrated design analysis of energy-saving options for new construction and major renovation projects for buildings over 5,000 square feet.

### FREE CUSTOMIZED, WHOLE BUILDING ENERGY ANALYSIS

The types of measures that are typically considered include:

- Improved wall assembly
- Improved roof assembly
- Improved window/glazing assembly
- HVAC system improvements
- Fan and pump improvements
- Automated daylighting controls
- Additional lighting controls
- Lighting power density reduction strategies
- Conditioning of outside air strategies
- Service water heating improvements

The specific measures and combinations to be considered will be customized for each project, in consultation with the project team.

Measures not mentioned here may still be eligible for custom or prescriptive incentives through one of the core programs (Agriculture, Schools and Government, Multi-Family New Construction, Business Incentive Program, or Large Energy Users).

### PROGRAM ELIGIBILITY AND REQUIREMENTS

- Potential building types include all commercial and industrial buildings as well as multi-family with four or more units.
- Buildings must be served by a participating Wisconsin electric or natural gas utility.
- New buildings include free-standing buildings, adaptive reuse, substantial renovations and major additions to existing buildings.
- The minimum project size is 5,000 square feet for typical building uses. Additional requirements may apply for mixed-use spaces or atypical facilities.
- Other qualification criteria may be established on a case-by-case basis. Projects must also meet the program timing requirements to qualify.

### SAVING ENERGY AND MONEY FOR WISCONSIN

### HOW TO GET STARTED AND RECEIVE INCENTIVES THROUGH THE DESIGN ASSISTANCE PROGRAM

- STEP 1** Use our Enrollment Wizard early in design, to submit your contact and project information.
- STEP 2** A Design Assistance Program representative will contact you within two business days to discuss your project and determine if your building is a good fit for the program.
- STEP 3** Once accepted into the program, you'll receive free, customized energy analysis to assist with efficiency decisions and information regarding potential owner incentives. Design team incentives are provided upon completion of the analysis.
- STEP 4** After the building has been completed, the implementation of the energy efficiency measures will be verified by Focus on Energy. At this time, the building owner will receive financial incentives.

For more information, call **877-939-1873** or visit [focusonenergy.com/designassistance](http://focusonenergy.com/designassistance)

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.