



2018 Program Updates Supplemental Information

See [2018 Focus on Energy Program Updates](#) for overall program updates

Residential Incentive Updates

Home Performance with ENERGY STAR

Tier 1: Household income greater than 80% of the State Median Income

Tier 2: Household income less than 80% of the State Median income

2018 State Median Income (SMI) Chart		
Household Size	Annual Income 80% SMI	3 Month Income 80% SMI
1	\$35,467	\$8,867
2	\$46,381	\$11,595
3	\$57,294	\$14,323
4	\$68,207	\$17,052
5	\$79,120	\$19,780
6	\$90,033	\$22,508
7	\$92,079	\$23,020
8	\$94,125	\$23,531
9	\$96,171	\$24,043
10	\$98,218	\$24,554
11	\$100,264	\$25,066
12	\$102,310	\$25,578

HVAC Equipment

- Incentive amounts to remain the same as 2017

Home Energy Score

- Continuing to build Scorers network throughout state
- Utilities welcome to request training for their staff

Whole Home Improvements (air sealing and insulation)

- Incentive amounts will remain the same as 2017
- No longer requiring “instant discount” from Trade Allies

Renewable Incentives (includes New Home construction)

- Incentive amounts to remain the same as 2017

Simple Energy Efficiency

- Multifamily tenants now eligible for pack
- All packs are free

Appliance Recycling

- Incentive amounts to remain the same as 2017

Retail Lighting & Appliance

- Smart thermostat incentive available for multifamily customers

New Homes

2018 Program Incentives/Requirements		
Levels	Electric Only Homes	Natural Gas + Electric
Level 1. 25 – 29.9% Better Than Code	\$0.00	\$0.00
Level 2. 30 – 34.9% Better Than Code	\$350.00	\$1,000.00
Level 3. 35 – 99.9% Better Than Code	\$550.00	\$2,000.00
Level 4. Energy Neutral, 100% Better Than Code	\$1,000.00	\$5,000.00

Business Program Incentive Updates

Business Programs	2017	2018
Custom Incentive Rates		
kW (all projects)	\$100	Same
kWh (non-lighting)	\$0.03	Same
kWh (lighting)	\$0.03 \$0.02 (LEU)	Same
Therm	\$0.60	\$0.80
Maximum Payback Eligibility	10 years 8 years (LEU)	Same
Maximum Incentive % of Project Cost	50% 30% (LEU)	50%
Project Cap	\$200K	Same \$300K (LEU)
Customer Annual Cap	\$400K	Same \$500K (LEU)

General Updates

- Fluorescent lighting no longer eligible for prescriptive incentives
- Networked Lighting Controls added as standard offering

Midstream Lighting Pilot

- Select LED measures
- Green Bay distributors eligible
- Launch mid-Q1 anticipated

BIP Financing

- Continuing and increasing the availability of interest-free loans for energy efficiency projects

Midstream Commercial Kitchen Equipment Pilot

- Continuing with slight modifications to include national distributors

Retrocommissioning

- Reducing kWh to \$0.05 and Therm to \$0.70
- Reduced cap limit to 50% of audit cost
- Total incentive cap reduced NTE 50% of all costs
- Large Energy Users now eligible

Ag, School & Government

- Customer-owned street lighting now a standard offering (Lighting Catalog)
- Boiler tune-ups eligible

Business Incentive Program

- Measures added:
 - Synchronous motors for freezer/cooler case
 - Variable speed drive vacuum pump
 - Dew point demand controls for desiccant dryer
- Smart thermostat replaces programmable thermostat

Large Energy Users

- New/reinstated measures:
 - New construction incentives to be consistent with other business programs
 - Chiller and process specialty equipment for retrofit and new construction (HVAC and Process Catalog)
 - Vacuum pumps up to 30Hp can apply for VFD incentives
 - New construction lighting will have a watts reduced option as well as typical prescriptive options
 - Retrocommissioning available
- Customer caps increased, \$300K per project/site and (see incentive table above)

Small Business

- Complementary Products & Services discontinued
- Increased number of measures and incentives available throughout lighting, HVAC and commercial refrigeration
- Customer caps increased
 - \$15k per project/site
 - \$30k per customer

Rural Small Business

- Limited number of communities
- Simple walkthrough assessments provided for free

- Kits available by customer type after assessment

Communications Provider Initiative

- Prescriptive incentives increased 50%